

Teresa Lozano Long Institute of Latin American Studies  
and the College of Liberal Arts present:

# MERCOSUL/MERCOSUR

## The Market & Beyond

A stylized map of South America is the background for the text. The map is rendered in shades of gray, with some countries highlighted in a darker shade. In the bottom right corner, there is a large, bright white sunburst or sun-like graphic that overlaps the map and the text below it.

**April 26-28, 2001**

**The University of Texas at Austin  
School of Law, Jeffers Courtroom 3.140**

---

## Program Overview

---

With the success of the European Union (which began as a common market) and NAFTA, contiguous countries in several parts of the world have sought to create free trade zones. As occurred in Europe, such trade zones depend on political and cultural collaboration as well and often lead to cooperation that transcends mere trade issues.

A particularly striking example of a new trade zone that is at once financial, political, and cultural is MERCOSUL/MERCOSUR, which consists of four Southern Cone countries, Argentina, Brazil, Paraguay, and Uruguay. Although only ten years old, MERCOSUL/MERCOSUR can already point to many successes, particularly in combining South America's two largest economies, Brazil and Argentina.

The agreement, however, has not been free of problems since historically these countries have been quicker to forge ties with Europe and the United States than with each other. The result has been a mixed record of successes and missteps.

The purpose of this conference is two-fold: (1) to examine the progress made thus far in the economic sphere; and (2) to examine the social, political, and historical context of the agreement and thereby better understand and predict misunderstandings. Specifically, the conference will offer seven panels dedicated to the following topics:

1. Economic Questions: Successes, Failures, and Unfinished Business
2. Reading Each Other's History
3. Reading Each Other's News
4. Legal Questions: Whose International Law?
5. Understanding Each Other's Politics
6. Intellectual and Artistic Exchange
7. NAFTA and the EU: How Distant a Mirror?

Speaking at the conference will be distinguished academics, political leaders, and journalists drawn from all the MERCOSUL/MERCOSUR countries, Europe, and the United States. Particularly important will be the presence and participation of the ambassadors of Argentina and Brazil, Enrique Guillermo González and Rubens Antônio Barbosa.

---

## The Conference at a Glance

---

### THURSDAY, APRIL 26 (BY INVITATION):

*Location:* Green Pastures Restaurant

<b>7:00 P.M.</b>	<b>RECEPTION</b>
<b>7:30 P.M.</b>	<b>DINNER</b>
<b>8:30 P.M.</b>	<b>KEYNOTE LECTURE</b> The Honorable Guillermo Enrique González, Argentine Ambassador in Washington

### FRIDAY, APRIL 27:

<b>8:30 A.M.</b>	<b>CONTINENTAL BREAKFAST</b> UT School of Law, Sheffield Room
<b>9:00 A.M.–12:30 P.M.</b>	<b>PANEL DISCUSSIONS</b> UT School of Law, Jeffers Courtroom 3.140
<b>12:30–1:45 P.M.</b>	<b>LUNCH BREAK</b>
<b>1:45–5:45 P.M.</b>	<b>PANEL DISCUSSIONS</b> UT School of Law, Jeffers Courtroom 3.140
<b>7:00–10:00 P.M.</b>	<b>RECEPTION AND DINNER (BY INVITATION)</b>

### SATURDAY, APRIL 28:

<b>8:30 A.M.</b>	<b>CONTINENTAL BREAKFAST</b> UT School of Law, Sheffield Room
<b>9:15 A.M.–12:45 P.M.</b>	<b>PANEL DISCUSSIONS</b> UT School of Law, Jeffers Courtroom 3.140
<b>12:45–2:00 P.M.</b>	<b>LUNCH BREAK</b>
<b>2:00–3:15 P.M.</b>	<b>PANEL DISCUSSIONS</b> UT School of Law, Jeffers Courtroom 3.140
<b>3:30–4:30 P.M.</b>	<b>CLOSING SPEECH</b> The Honorable Rubens Antônio Barbosa, Brazilian Ambassador in Washington

---

---

## Thursday, April 26

---

*Location:* Green Pastures Restaurant (BY INVITATION)

**7:00 P.M.**                    **RECEPTION**

**7:30 P.M.**                    **DINNER**

**8:30 P.M.**                    **KEYNOTE LECTURE**  
The Honorable Guillermo Enrique González,  
Argentine Ambassador in Washington

---

## DAY ONE: Friday, April 27

---

**8:30–9:00 A.M.**            **CONTINENTAL BREAKFAST**  
UT School of Law, Sheffield Room

**9:00–11:00 A.M.**  
**PANEL 1. ECONOMIC QUESTIONS: SUCCESSES, FAILURES, AND UNFINISHED BUSINESS**

*Location:* UT School of Law, Jeffers Courtroom 3.140  
*Moderators:* William Glade, Dept. of Economics, Director of the Mexican Center of LLILAS; and Robert Wilson, LBJ School of Public Affairs, Director of the Brazil Center of LLILAS

*MERCOSUR Economic Questions: Successes, Failures and Unfinished Business*  
Pablo Pavia, Vice President, Inter-American Development Bank, New York

*Argentina's Trade Insertion, from Here to Where? A Personal Statement*  
Guillermo Mondino, Director, IEERAL de la Fundación Mediterránea

*MERCOSUR: Tres problemas fundamentales y posibles soluciones*  
Ricardo Rodríguez Silvero, Economic Analyst/Consultant

**11:00–11:15 A.M.**    **BREAK**

**11:15 A.M.–12:30 P.M.**

**PANEL 2. READING EACH OTHER'S HISTORY**

*Location:* UT School of Law, Jeffers Courtroom 3.140  
*Moderator:* Nicolas Shumway, Director of LLILAS

*The Paraguayan War: A Catalyst for Nationalism in South America*  
Thomas Whigham, University of Georgia

*O Brasil e a distante América do Sul*  
Maria Ligia Prado, Universidade de São Paulo

**12:30–1:45 P.M.**        **LUNCH BREAK**

**1:45–3:45 P.M.**

**PANEL 3. READING EACH OTHER'S NEWS**

*Location:* UT School of Law, Jeffers Courtroom 3.140  
*Moderator:* Rosental Alves, Dept. of Journalism

*The Uruguayan Perspective: How MERCOSUR Is Seen and Covered in Montevideo*  
Carlos Pauletti, Business Editor, *El País*, Uruguay

*Trade and Aid: An Analysis of the MERCOSUR News in the Argentine Press*  
Jorge Elias, Special Correspondent, *La Nación*, Argentina

*MERCOSUL, the Brazilian Media Perspective*  
Carlos Eduardo Lins da Silva, Editor, *Valor*, Brazil

*The Impact of MERCOSUR in the Paraguayan Press*  
Armando Rivarola, Business Editor, *ABC*, Paraguay

**3:45–4:00 P.M.**        **BREAK**

---

---

## DAY ONE: Friday, April 27 (cont.)

---

**4:00–5:45 P.M.**

**PANEL 4. LEGAL QUESTIONS: WHOSE INTERNATIONAL LAW?**

*Location:* UT School of Law, Jeffers Courtroom 3.140

*Moderator:* Patricia Hansen, School of Law

*Paper Title TBA*

Claudia Lima Marques, UFRGS, Brazil

*Legal Regulation of MERCOSUR—Some Structural Problems / Regimen*

*Jurídico del MERCOSUR—Problemas de su estructura legal*

Hortensia Gutierrez Posse, Universidad de Buenos Aires, Argentina

*Aspectos jurídicos del MERCOSUR: Defensa del consumidor*

Gabriel Stiglitz, President, Argentine Consumer Law Institute

**7:00–10:00 P.M.**      **DINNER (BY INVITATION)**

Hyatt Riverboat

---

---

## DAY TWO: Saturday, April 28

---

**8:30–9:15 A.M.**

**CONTINENTAL BREAKFAST**

UT School of Law, Sheffield Room

**9:15–10:45 A.M.**

**PANEL 5. READING EACH OTHER'S POLITICS**

*Location:* UT School of Law, Jeffers Courtroom 3.140

*Moderator:* Lawrence Graham, Dept. of Government

*La lógica del desencuentro*

Pablo Rosendo González, International Correspondent, *3 Puntos*, Argentina

*Moneda unica, MERCOSUR, y ALCA*

Jorge Castro, Political Analyst

**10:45–11:00 A.M.**

**BREAK**

UT School of Law, Sheffield Room

**11:00 A.M.–12:45 P.M.**

**PANEL 6. INTELLECTUAL AND ARTISTIC EXCHANGE**

*Location:* UT School of Law, Jeffers Courtroom 3.140

*Moderator:* William Glade, Dept. of Economics and Director of the Mexican Center of LLILAS, and Nicolas Shumway, Director of LLILAS

*Educational and Political Exchanges: FURP's (Fundación Universitaria del Río de la Plata) Experience from Argentina*

Rodolfo Lira, Fundación Universitaria del Río de la Plata, Argentina

*Culture and the Redesign of the Economic Order: Three Probable Scenarios and a Desirable for the former MERCOSUL / Cultura e redesenho da ordem econômica: Três cenários prováveis e um desejável para o ex-MERCOSUL.*

Jose Teixeira Coelho Neto, Universidade de São Paulo

*Paper Title TBA*

Edwin Harvey, UNESCO, Argentina

---

---

## DAY TWO: Saturday, April 28 (cont.)

---

**12:45–2:00 P.M.**      **LUNCH BREAK**  
Thompson Center

**2:00–3:15 P.M.**

**PANEL 7. NAFTA AND THE EU: HOW DISTANT A MIRROR?**

*Location:* UT School of Law, Jeffers Courtroom 3.140

*Moderator:* William Glade, Dept. of Economics and Director of the Mexican Center of LLILAS

*Mexico and Its Quest to Sign Multiple Free Trade Agreements: Spaghetti Regionalism or Strategic Foreign Trade?*

Alejandro Ibarra, ITESM, Mexico

*Paper Title TBA*

Victor Urquidi, Colegio de México, Mexico

**3:15–3:30 P.M.**      **BREAK**  
UT School of Law, Sheffield Room

**3:30–4:30 P.M.**      **CLOSING SPEECH**  
UT School of Law, Jeffers Courtroom 3.140

The Honorable Rubens Antônio Barbosa,  
Brazilian Ambassador in Washington

---

---

## Thank You

---

*This conference would not have been possible without the support of the following sponsors:*

Teresa Lozano Long Institute of Latin American Studies (LLILAS)  
UT-Austin College of Liberal Arts  
UT-Austin School of Law  
Knight Chair in International Journalism  
Harte Lectureship  
Shell Oil Company Foundation  
Trade Chair of LLILAS  
Brazil Center of LLILAS

---

## For Further Information:

---

Please contact: Jesse Gonzáles, 512/232-9528 or  
<jessegonzales@mail.utexas.edu>.