The Mexican Center of the Teresa Lozano Long Institute of Latin American Studies
at the University of Texas at Austin

presents

A Bi-national Conference

**Political Parties and Voters in Mexico's 2006 Elections**

Friday, February 3, 2006
Santa Rita Room, Texas Union 3.502

9:00 A.M. Welcome

- Victoria Rodríguez, Vice Provost and Dean of Graduate Studies, UT Austin
- Bryan Roberts, Director of the Mexican Center and C. B. Smith Centennial Chair in U.S.-Mexico Relations
- Kenneth Greene, Assistant Professor of Government

9:15 A.M. **Panel: The View from Below: What Voters Want**

**Moderator:** Kenneth Greene, University of Texas at Austin

**Presenters:**

- Jorge Domínguez, Clarence Dillon Professor of International Affairs and Director of the Weatherhead Center for International Affairs, Harvard University
  Title: *Campaign Effects: When They Matter and When They Don’t*

- Alejandro Moreno, Director of Survey Research, *Reforma* newspaper and Professor, Autonomous Technological Institute of Mexico (ITAM), Mexico City
  Title: *Tracking the 2006 Horse Race: The Ideological Divide and the Swing Voter*

- Chappell Lawson, Associate Professor, Massachusetts Institute of Technology
  Title: *The Mexico 2006 Panel Study*

- Francisco Flores, Doctoral Student, Massachusetts Institute of Technology
  Title: *Innovation in Survey Research: Embedded Experiments in the Mexico 2006 Panel Study*

- Roderic Ai Camp, Philip McKenna Professor of the Pacific Rim, Claremont-McKenna College
  Title: *Democracy Redux: Mexico’s Voters and the 2006 Presidential Race*

- James McCann, Associate Professor, Purdue University
  Title: *Thinking Globally, Voting Locally—and Ideologically*

- Kenneth Greene, Assistant Professor, University of Texas at Austin
  Title: *The Issues and the Vote*
• Alejandro Poiré, Robert F. Kennedy Visiting Professor in Latin American Studies, Kennedy School of Government, Harvard University
  Title: A Party Divided? What the (Thwarted) PRI Primary Tells Us about the Future of Mexican Politics

• Kathleen Bruhn, Associate Professor, University of California, Santa Barbara
  Title: The Changing Basis of Ideological Competition

Comments: Andy Baker, Assistant Professor, Northeastern University

11:15 A.M. Question-and-answer session

Presentations for the morning panel will be in English.
The morning panel will not be webcast.

12:00 NOON–2:00 P.M.  Break

2:00 P.M.    Welcome
             Victoria Rodríguez
             Vice Provost and Dean of Graduate Studies, UT Austin

2:15 P.M.    Panel: The View from the Parties: Platforms and Strategies

Moderator: Peter Ward, University of Texas at Austin

Presenters:
  • Victor Arriaga, Vice-Coordinator of International Affairs
    PRI–Partido Revolucionario Institucional
  • Saul Escobar, Secretary of International Affairs
    PRD–Partido de la Revolución Democrática
  • Cecilia Romero, Coordinator of International Affairs for Presidential Candidate Felipe Calderón
    PAN–Partido Acción Nacional

Commentator: Jorge Domínguez, Professor, Harvard University

4:00 P.M.    Question and answer session

5:00 P.M.    Closing

Presentations will be in Spanish.
The afternoon session will be webcast live at http://realaudio.cc.utexas.edu:8080/ramgen/redundant/channel1.rm

Co-sponsors:
  Mexican Center, Mexican Center Advisory Council, Mexican Students Association,
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