

North America and the dilemma of integration.

Perspectives on the Future of the Region

February 25-29, 2008.

Mexico City.

The University of Texas at Austin (UT Austin) in collaboration with the most prestigious Mexican institutions of higher education present a multidisciplinary 5-day event: "North America and the dilemma of integration. Perspectives on the future of the region."

The participating Mexican institutions are: Centro de Investigación y Docencia Económicas (CIDE), Universidad Nacional Autónoma de México (UNAM), Instituto Tecnológico Autónomo de México (ITAM), El Colegio de México (COLMEX), and Instituto Tecnológico y de Estudios Superiores de Monterrey (ITESM).

With the increasing globalization of our economies, the debate and controversy created by a stronger integration, formal or informal, between the United States, Mexico and Canada becomes increasingly important. The collaboration among these important Mexican institutions and The University of Texas at Austin will contribute in important ways to strengthening the debate on the future of the North American region.

For a deep analysis of political, social, cultural and economic factors that are part of this integration, a selected group of researchers and scholars from UT Austin and from the participating Mexican institutions, will debate the topics that affect the future of the region together with important personalities and opinion leaders from all three countries.

Through this debate we hope to promote an open dialogue about the potential scope and consequences of greater integration, but most importantly, we hope to help bridge the gap that all too frequently separates academic research and the implementation of policies.

We truly hope that this conference will be a starting point to stimulate collaborative cross-border work that evaluates competing policy proposals and generates concrete and actionable recommendations for the future of our region.

Monday, February 25, 2008

Centro de Investigación y Docencia Económicas (CIDE)

Carretera México-Toluca 3655 (Km 16.5)
Lomas de Santa Fe, Álvaro Obregón
México D.F. 01210

Location:

CIB, 3rd floor, Rooms 1 to 3

4:00 PM

Opening ceremony

4:15 - 6:00 PM

Panel:

NORTH AMERICA AND LATIN AMERICA: RECENT TRENDS AND CHALLENGES IN FOREIGN POLICY

This panel will discuss how the current trends in the foreign policy of four countries—Chile, Brazil, Mexico and the United States— allow us to understand the relations within the hemisphere, and the similarities and differences in the way the United States and Latin American countries interact with the region.

Panelists:

Brazil's foreign policy: Continuities and change

- Maria Hermínia Tavares de Almeida, Universidade de São Paulo e Instituto Fernando Henrique Cardoso
- Leandro Piquet Carneiro, Universidade de São Paulo e Instituto Fernando Henrique Cardoso
- José Morandé Lavín, University of Chile
- Peter Lewis, Universidad de Chile

U.S. foreign policy after George W. Bush

James Lindsay, The University of Texas at Austin

Between two regions: Mexico and its relations with North America and Latin America

- Guadalupe González, Centro de Investigación y Docencia Económicas
- Jorge A. Schiavon, Centro de Investigación y Docencia Económicas

Moderator and discussant:

Bryan Roberts, The University of Texas at Austin

Bios:

Maria Hermínia Tavares de Almeida is a Researcher affiliated with the Fernando Henrique Cardoso Institute, and a Professor at the University of Sao Paulo (USP) where she teaches international relations for the Undergraduate and Graduate Programs in the Department of Political Science. She also serves as Associate Director of the Institute of International Relations at USP. She earned her doctorate in political science at USP, and completed a post doctorate program at the University of California-Berkeley.

Leandro Piquet is a Visiting Scholar at the John F. Kennedy School of Government at Harvard University, and Professor in the Department of Political Science at the University of Sao Paulo. He specializes in quantitative studies relating to violence and crime. He earned his doctorate in political science at the Rio de Janeiro Institute of Postgraduate Studies (IUPERJ). Piquet Carneiro is an Associate Researcher at the Fernando Henrique Cardoso Institute and at the Center for Public Policy Studies.

José Morandé Lavín is Director of the Institute of International Studies at the University of Chile. He is a Professor of international relations, and his research focuses on inter-American relations, and Chilean and U.S. foreign policy. He also serves as Professor at the

Universidad Gabriela Mistral, and at the Academy of Political Studies and Strategies of the Chilean Minister of Defense (ANEPE). He earned his doctoral degree in international studies from the University of Denver.

Peter Lewis is the Executive Secretary of the Pacific Asian Center and a Researcher affiliated with the Institute for International Studies, both at the University of Chile.

James M. Lindsay is the inaugural Tom Slick Chair for International Affairs and Director of the Robert S. Strauss Center for International Security and Law at The University of Texas at Austin. Before joining the Lyndon B. Johnson School of Public Affairs, Dr. Lindsay was Vice President, Director of Studies, and Maurice R. Greenberg Chair at the Council on Foreign Relations. Lindsay is a leading authority on domestic influences on U.S. foreign policy and has written or edited more than a dozen books on international relations. He has a doctoral degree from Yale University.

Guadalupe González serves as Professor and Researcher at Centro de Investigación y Docencia Económicas (CIDE). Her research topics include North American foreign policy toward Latin America, U.S.-Mexico relations, Latin American comparative foreign policy, drug trafficking and national security. She earned her doctoral degree in political science at the University of California–San Diego.

Jorge Schiavon is a Professor and Researcher at Centro de Investigación y Docencia Económicas (CIDE), where he also serves as Director of the Division of International Studies. He has worked on various topics related to international policy including, among others, Mexican foreign policy, Latin American hemispheric relations, political institutions, and economic reform. He pursued graduate studies in the Political Science and International Relations Doctoral Program at the University of California–San Diego.

Bryan Roberts, Director of the Teresa Lozano Long Institute of Latin American Studies, is a Professor of Sociology and the C.B. Smith Chair of U.S.-Mexico Relations at The University of Texas at Austin. His research focuses on development, modernization, urban sociology, and sociology of work, particularly in Mexico, Argentina, and Chile. As Principal Investigator, he has led diverse international research networks that promote comparative research in Latin America on topics of citizenship, equity, urban and rural segregation. He has had numerous articles and papers published, most recently on topics of urban demography and Latin American development. He received his doctoral degree in sociology from the University of Chicago in 1964.

Tuesday, February 26, 2008

Universidad Nacional Autónoma de México (UNAM)

Location:

Mario de la Cueva Auditorium
Torre II de Humanidades
Floor 14
Ciudad Universitaria

IS THERE A FUTURE FOR NORTH AMERICA?

9:00 AM

Opening ceremony

9:30 AM

Panel:

POLITICAL PERSPECTIVES ON REGIONAL INTEGRATION

This panel seeks to analyze the effect factors associated with national politics and foreign policy on the processes of regional integration in North America.

Coordinator:

Ignacio Díaz de la Serna, Universidad Nacional Autónoma de México

Panelists:

U.S. foreign policy: Relevant Issues

José Luis Valdés Ugalde, Universidad Nacional Autónoma de México

Corporate Elites

José Luis Orozco Alcántar, Universidad Nacional Autónoma de México

Neoconservatism: Dead or Alive?

Jesús Velasco Grajales, Centro de Investigación y Docencia Económicas

Persuasion in Mexico's 2006 presidential election campaign

Kenneth Greene, The University of Texas at Austin

11:00 AM

Panel:

ECONOMIC PERSPECTIVES ON REGIONAL INTEGRATION

Panelists will discuss the limitations and real possibilities for economic integration throughout North America in the context of the implementation of the North American Free Trade Agreement (NAFTA).

Coordinator:

Mónica Gambrill, Universidad Nacional Autónoma de México

Panelists:

Economic integration in North America

Mónica Gambrill, Universidad Nacional Autónoma de México

Mexico - U.S. commercial relations and perspectives on integration

Pablo Ruiz Nápoles, Universidad Nacional Autónoma de México

Direct foreign investment and integration in North America: The case of Canada

Elisa Dávalos López, Universidad Nacional Autónoma de México

Barriers to entry and the unfolding of NAFTA

William Glade, The University of Texas at Austin

Discussant:

Bryan Roberts, The University of Texas at Austin

12:15 PM

Panel:

CULTURE AND SOCIETY POST 9/11

Coordinator:

Claire Joysmith, CISAN, Universidad Nacional Autónoma de México

Panelists:

Inclusion as a social challenge in North America

Silvia Núñez, CISAN, Universidad Nacional Autónoma de México

The representation of the Canadian border:

Are the changes evident today?

Graciela Martínez-Zalce, CISAN, Universidad Nacional Autónoma de México

Spectral crossings: Balances in the Northern border after 9/11

Rodrigo Mier González, Autonomous University of the State of Morelos (UAEM).

Latino studies, 9/11 and emerging American migrant public cultures (se impartirá en español)

John McKiernan Gonzalez, The University of Texas at Austin

2:00 PM

Lunch break

4:00 PM

Keynote speech:

Dr. Miguel Székely Pardo

Under Secretary for Secondary Education, Federal Ministry of Public Education

5:00 PM

Panel:

DISTRIBUTED LEARNING AND COLLABORATION FOR TEACHER DEVELOPMENT AND STUDENT EDUCATIONAL PROGRAMS IN MEXICO AND THE UNITED STATES.

This panel will present several leading research and development large-scale projects for teacher development and student education that have been conducted in Mexico and in the United States. These successful projects have a high degree of complexity, for they involve multiple participants in interdisciplinary fields, where learning is distributed geographically and by multiple agents in different institutions, and where collaboration is imminent to achieve program goals to improve education, contribute to research and impact policy.

Coordinator:

Guadalupe Carmona, The University of Texas at Austin

Panelists:

Teacher development in an e-learning age: Global issues and trends

Paul E. Resta, The University of Texas at Austin

Common spaces for distance higher education: An approach for recovering the geography of higher education

Francisco Cervantes Pérez, Universidad Nacional Autónoma de México

The Texas regional collaboratives for excellence in science and mathematics

James P. Barufaldi, The University of Texas at Austin

Innovative features of the distance baccalaureate program at UNAM

Guadalupe Vadillo, Universidad Nacional Autónoma de México

The language learners at The University of Texas at Austin's Center for Hispanic Achievement - LUCHA Program

Ramón Talavera, The University of Texas at Austin

Discussant:

Ángela Valenzuela, The University of Texas at Austin

7:30 PM

Closing Remarks

Bios:

Ignacio Díaz de la Serna is a researcher and writer. He obtained a doctoral degree in philosophy at UNAM, and pursued graduate studies at the Universidad Complutense de Madrid. He is a member of the National System of Researchers and currently works full time in the Strategic Studies Area at UNAM's Center for Research on North America (CISAN). He is currently a Professor in the master's and doctoral programs of the Department of Philosophy at UNAM, where he teaches aesthetics, culture and religion. He has taught in undergraduate and graduate programs at six Mexican national universities.

José Luis Valdés-Ugalde has been Director of the Center for Research on North America at UNAM since September of 2001. His areas of specialty include political theory, theory of international relations, globalization, integration and security, history and public policy of the United States, as well as North American studies. He has contributed to more than 60 publications. He is a member of the Technical Council of Humanities and the Academic Council of the Social Sciences (CAACS), the Director's Council of the U.S.-Mexico Commission for Educational and Cultural Exchange (COMEXUS), as well as a member of five doctoral advising committees. He received his doctorate in international relations at the London School of Economics and Political Science (LSE).

José Luis Orozco Alcántar currently teaches courses on United States politics and government at the Political and Social Sciences Faculty of UNAM. He has a master's in political science from the University of Texas and a doctoral degree in political science from UNAM. He is a Professor affiliated to UNAM's International Relations Center in the field of international policy. He has taught several courses in the United States and Canada on political thought and on Mexico-U.S. relations. He is an author, co-author and editor of books on a variety of political topics published in Mexico, Spain and Italy. He received the 2002 National University Award for research in the social sciences.

Jesús Velasco Grajales is a Professor in the Division of International Studies at CIDE. He currently serves as the Antonio Madero / Mexico Foundation Visiting Scholar at Harvard University and has been a Visiting Professor at the Weatherhead Center (University of Harvard). He has also been a Visiting Professor at the Wilson Center. He is a member of the editorial committee of the American Journal of History, Turkish Journal on American Studies and Istor. He is the author of publications that deal with the influence of neoconservatism in American foreign policy. He received his doctoral degree in political science with a focus on American politics at The University of Texas at Austin.

Kenneth Greene is an Assistant Professor in the Department of Government at The University of Texas at Austin, where he teaches courses on comparative politics of Mexico and Latin America, research methodology, political parties, and voting behavior. He specializes in political parties and elections with an emphasis on the formation of opposition parties in dominant party regimes. Dr. Greene has published extensively on topics of voting behavior, social movements, authoritarian regimes, and democratization processes in Latin America. He holds a doctoral degree in political science from the University of California-Berkeley.

Mónica Gambrill received her doctoral degree in sociology from El Colegio de Mexico and is a Researcher at the Center for Research on North America at UNAM, where she also coordinates the Area of Integration Studies. She specializes in U.S.-Mexico relations. Her publications focus on NAFTA and integration processes in the Americas. She teaches at several UNAM faculties, and in the United States via distance courses online. She teaches the following subjects: U.S. history, U.S. foreign policy, U.S. - Mexico relations, border studies, international political economy, methodology of the social sciences, and general courses in sociology. Dr. Gambrill is also active directing theses at the doctoral level.

Pablo Ruiz Nápoles received his master's and doctoral degrees from the New School for Social Research in New York. He is a Professor in the Faculty of Economics at UNAM. In addition, he has held several administrative positions in academia. During a recent sabbatical, he acted as high functionary of the United Nations' Economic Commission for Latin America and the Caribbean, in its Mexico office. His research specializes in the impact that trade liberalization has had on the economic growth of Mexico and the rest of Latin America. He has published on issues of free trade and labor. In addition to teaching courses on international economic relations, international commerce, exchange-rate policy, balance of payments and tariff schemes, he has served as the director of multiple theses at different institutions in Mexico.

Elisa Dávalos López is a Professor in the Faculty of Economics at UNAM, and a tenured Researcher in the Area of Integration Studies at CISAN. She specializes in the Canadian economy. Her current research focuses on economic relations of the European Union and in the NAFTA region. She received the ICCS and Canadian Embassy Faculty Research Award in 1998, the Canadian Academic Relations Division of External Affairs Fellowship, and the Frost Centre for Canadian Heritage Fellowship. Her recent publications include topics of international economic relations in Canada and Mexico. Dávalos López earned her doctoral degree in social sciences with a specialty in international relations from the Universidad Autónoma Metropolitana Unidad Xochimilco (UAM-X).

William Glade is currently Emeritus Professor of Economics in the Department of Economics at The University of Texas at Austin where he taught until 2007. He previously taught at the universities of Wisconsin and Maryland. He served as Interim Secretary of the Latin American Program of the Woodrow Wilson International Center for Scholars. He was director of the Institute of Latin American Studies at The University of Texas at Austin for about 15 years and later he served as Director of the Mexican Center at the same university. Doctor Glade was president of the Latin American Studies Association (LASA). His research and teaching have included topics related to the economic development of Latin America, and more recently the study of trade, and cultural and political production in the context of NAFTA.

Bryan Roberts, Director of the Teresa Lozano Long Institute of Latin American Studies, is a Professor of Sociology and the C.B. Smith Chair of U.S.-Mexico Relations at The University of Texas at Austin. His research focuses on development, modernization, urban sociology, and sociology of work, particularly in Mexico, Argentina, and Chile. As Principal Investigator, he has led diverse international research networks that promote comparative research in Latin America on topics of citizenship, equity, urban and rural segregation. He has had numerous articles and papers published, most recently on topics of urban demography and Latin American development. He received his doctoral degree in sociology from the University of Chicago in 1964.

Claire Joysmith received her master's in English language and literature from Queen Mary's College of London University. She is a tenured Researcher in the area of Integration Studies at CISAN. She has taught graduate and undergraduate courses at the UNAM School of Philosophy and Literature, and for the last eight years has given a course-workshop on film and literature at the Mexico City site of Earlham College of Richmond, Indiana. She is currently the advisor for

two doctoral, two master's and one bachelor's theses at the UNAM School of Philosophy and Letters. Her current research deals with contemporary women's cultural-literary manifestations in U.S. ethnic groups. She has authored several publications on the issue of culture (specifically literary culture) in the U.S. -Mexico border.

Graciela Martínez-Zalce received her doctorate in modern literature from the Iberoamericana University and is a tenured Researcher in the Area of Globalization Studies at CISAN. She has been a Fellow of the Mexican Center of Writers, of the Seminary of Cultural Studies of FONCA (National Fund for Culture and the Arts). Her current research compares American and Canadian cinema and literature, and she has received the Carlos Echánove Essay Prize and the Hewlett Foundation Award in those same genres.

Silvia Núñez is a Researcher at the Center for Research on North America-UNAM, where she also holds the position of Academic Secretary. A member of the Global Studies Area at CISAN, Núñez teaches U.S. and Canadian Studies at the School of Social and Political Sciences at UNAM. She has been a Visiting Scholar at the Woodrow Wilson International Center for Scholars and Georgetown University in the United States among other international institutions. Her field of expertise is the social structure and social problems in North America.

Rodrigo Mier González is a Professor in the Department of Spanish Literature at the Autonomous University of the State of Morelos (UAEM). He specializes in the study of hegemony and spectral speeches, the cultural establishment of the modern state in Mexico in the nineteenth century, and more generally, in concepts related to representation, metaphor and figurative language. He obtained his doctoral degree in comparative literature at the State University of New York in 2005.

John McKiernan Gonzalez is an Assistant Professor in the Department of History at The University of Texas at Austin. He received his doctoral degree in history from the University of Michigan, Ann Arbor in 2002. His research interests include Latino history, social and cultural history of medicine, borderlands history, and ethnic studies. His most recent work focuses on topics of communal health along the U.S. -Mexico border.

Miguel Székely was born in Mexico City, and graduated from the Instituto Tecnológico Autónomo de México (ITAM) where he obtained a bachelor's degree in economics and a master's degree in public policy. He then pursued a master's degree in economic development and completed a doctoral degree in economics, both from Oxford University in England. He has been a Professor at ITAM, and a Professor and Researcher at the Center for Economic Studies at El Colegio de México. He has authored 60 academic publications including books, articles in specialized journals, and chapters in various publications that show his interest and thorough understanding of poverty, inequality, and social exclusion in Mexico and in Latin America. Doctor Székely has received many awards including the EXITAM Award for Professional Merit, awarded by ITAM; the INNOVA Award by the President of Mexico; two annual awards to the best team at the Inter-American Development Bank (IDB); and the Nancy Ruggles Memorial Award, granted by the International Association for the Research on Income and Wealth. He has been a member of the Mexican National System of Researchers, and an advisor and collaborator to the IDB, the World Bank, the Economic Commission for Latin America and the Caribbean (CEPAL), the United Nations Development Programme (UNDP), and the Food and Agriculture Organization of the United Nations (FAO). He has also been Vice President of the Territorial Development Policy Committee at the Organization for Economic Co-Operation and Development (OECD). Before becoming Under Secretary for Secondary Education at the Federal Ministry of Public Education, he was Chief of the Unit of Regional Development for the Office of the President of Mexico, Executive Secretary for the Inter Ministerial Commission for Social Development, and Under Secretary for Planning and Evaluation at the Federal Ministry of Social Development of Mexico.

Guadalupe Carmona is an Assistant Professor of math and science in the Department of Curriculum and Instruction at The University of Texas at Austin. She has served as evaluation and assessment advisor for the expansion phase of the EFIT-EMAT project and as Associate Director of the Informatics Department in the General Direction of Educational Materials and Methods (DGMME) in Mexico City. She received her doctoral degree in mathematics education from Purdue University.

Paul E. Resta holds the Ruth Knight Millikan Centennial Professorship in Instructional Technology and serves as Director of the Learning Technology Center at The University of Texas at Austin. Dr. Resta currently teaches advanced graduate courses in instructional technology. His current work focuses on the research and development of web-based learning environments, computer-supported collaborative learning strategies and tools, and online teacher professional development. Dr. Resta has been an international leader in technology and teacher development. He served as President of the International Council of Computers in Education and is the Founding President of the International Society for Technology in Education. He has published numerous articles and books on educational technology.

Francisco Cervantes-Pérez is Director of the Center for Open University and Distance Learning at the National Autonomous University of Mexico (UNAM) and a former director of the Graduate Program in Information Technology at the Instituto Tecnológico Autónomo de México (ITAM). He received his doctoral degree in computer and information sciences from the University of Massachusetts, at Amherst in 1985. Dr. Cervantes has published several research papers in international journals, books and conferences, and has served as advisor and evaluator for the National Council for Science and Technology of Mexico (CONACYT). He has been a consultant to several governmental and business organizations.

James P. Barufaldi is the Ruben E. Hinojosa Regents Professor in Education and Director of the Center for Science and Mathematics Education at The University of Texas at Austin. He earned a doctoral degree in science education from the University of Maryland. His special areas of interests are curriculum design, instructional strategies, implementation, evaluation, and science teacher education. He is currently investigating the process of building successful collaborative strategies in the science education community.

Guadalupe Vadillo is the Academic Secretary of the Distance Bachillerato Program at UNAM-B@UNAM, where she coordinates the Science and Mathematics Division. She is a psychologist and has completed a doctoral program in education from La Salle University. She has been Coordinator of Psychology, and Director of Continuing Education at the University of the Americas. In this position, she coordinated graduate programs, created the master's degrees in higher education and special education, and taught graduate courses in the fields of outstanding intelligence, conflict resolution and creativity. She directed the Language Center at the University of the Americas for twelve years. Vadillo has co-authored twelve books in the fields of education and psychology.

Ramón Talavera is presently serving as the Coordinator of the Language Learners Program at the Center for Hispanic Achievement (LUCHA) of The University of Texas at Austin. Prior to this appointment, Ramón served as Coordinator for the Institute of Mexicans Abroad at the Consulate of Mexico in Laredo, Texas. In this position, Ramón's duties involved planning, organization and direction of educational, cultural, sports and health programs targeted at the Mexican-American communities in the United States. Ramón has more than ten years of experience working for media companies, serving as reporter, scriptwriter, and developing English-as-a-Second-Language television programs.

Ángela Valenzuela, a Professor in the Department of Curriculum and Instruction and Director of the Texas Center for Education Policy (TCEP), is the Associate Vice President for School Partnerships. TCEP is a university-wide research and policy center that advances equity and excellence in public elementary, secondary and higher education. It also connects the university's intellectual resources to educational issues facing the state. A Stanford University graduate, her previous teaching positions were in sociology at Rice University in Houston, Texas. Her research and teaching interests are the sociology of education, race and ethnicity in schools, urban education reform, educational policy, and immigrant youth in schools.

Wednesday, February 27, 2008

Instituto Tecnológico Autónomo de México (ITAM)

Río Hondo #1
Col. Progreso Tizapán
Del. Álvaro Obregón
México, D.F. 01080

Location:

Raúl Baillères Auditorium

9:00 AM

Opening ceremony

9:30AM

Panel:

SUSTAINABLE DEVELOPMENT IN NORTH AMERICA

Panelists will discuss the challenges for reaching sustainable development in the region. They will also discuss how the convergence of the experience and knowledge of experts from the academic world—as well as from the public and private sector—can help design more effective policies for sustainable development.

Coordinators:

- Shere Abbott, The University of Texas at Austin
- Claudia Aburto, Instituto Tecnológico Autónomo de México

Panelists:

The promise and practice of sustainability science

Shere Abbott, The University of Texas at Austin

Can regional economic growth, integration and sustainability be compatible strategies? Lessons from NAFTA

Francisco Székely, European School of Management and Technology

Reconciling growth, environmental quality, and social equity in cities: Current debates among city planners and designers

Elizabeth Mueller, The University of Texas at Austin

Economic and environmental aspects of used car trading between Mexico and the United States.

Carlos Muñoz Piña, National Institute of Ecology of the Federal Ministry of the Environment and Natural Resources

11:45 AM

Panel:

PHILANTHROPY AND CIVIL SOCIETY

The goal of this panel is to begin a dialog among researchers and practitioners on the inter-related issues of performance, accountability, and legitimacy. Not just in North America, but throughout the world, governments, philanthropists, and civil society leaders are asking: Can nonprofits really measure their performance? What does accountability actually entail? How can they enhance their legitimacy? The answers to these questions are critical to the future of philanthropy and civil society in the region.

Coordinators:

- Michael Layton, Instituto Tecnológico Autónomo de México
- Peter Frumkin, The University of Texas at Austin

Panelists:

The impossible dream of performance measurement

Peter Frumkin, The University of Texas at Austin

Measuring the impact of organizations in the State of Chihuahua

Ana María de la Rosa y Carpizo, Instituto Tecnológico de Estudios Superiores de Monterrey

Discussant:

Michael Layton, Instituto Tecnológico Autónomo de México

2:00 PM

Luncheon with opinion leaders on energy economics

(By invitation only)

Coordinators:

- Michelle Foss, The University of Texas at Austin
- Duncan Wood, Instituto Tecnológico Autónomo de México

Keynote speech:

Francisco X. Salazar Diez de Sollano

President of the Energy Regulatory Commission

Perspectives on the Mexican energy sector

Discussant:

Jeffrey A. Weldon, Instituto Tecnológico Autónomo de México

4:00 PM

Panel:

TELECOMMUNICATIONS

Panelists will address the issue of regulation of the telecommunications market in Mexico, in the context of NAFTA, and the implications for Mexican competitiveness. Panelists will also discuss topics related to equity in access to telecommunications services in Mexico and the United States.

Coordinators:

- Claudia Aburto, Instituto Tecnológico Autónomo de México
- Gary Chapman, The University of Texas at Austin

Panelists:

Economic regulation of telecommunications

Ernesto Piedras, The Competitive Intelligence Unit, S.C.

Competition in telecommunications

Eduardo Pérez Motta, Mexican Federal Commission on Competition

Mobile opportunities

Judith Mariscal, Centro de Investigación y Docencia Económicas

Challenges and opportunities for high-speed broadband in the United States.

Gary Chapman, The University of Texas at Austin

6:00 PM

Closing ceremony

Bios:

Shere Abbott serves as Special Assistant to the Executive Vice President and Provost, Director of the Office of Sustainability Initiatives, and Senior Lecturer in the College of Natural Sciences at The University of Texas at Austin. Before coming to The University of Texas at Austin, she served as Chief International Officer of the American Association for the Advancement of Science (AAAS) in Washington D.C. She received a master's degree in wildlife ecology and natural resource policy from Yale University.

Claudia Aburto obtained her master's degree in environmental and natural resource economics from the University College London (UCL), and is a candidate for a doctoral degree in economics at UCL. She teaches basic microeconomics, intermediate microeconomics, and environmental economics at ITAM. She also directs the Master's in Economics Program at ITAM.

Francisco Székely has been a Joint Professor of Sustainable Development and Responsible Leadership at the European School of Management and Technology in Berlin, Germany since 2004. Before that, he held the position of Under Secretary of Environmental Planning and Policy at the Federal Ministry of the Environment and Natural Resources of Mexico. His professional interests and research cover topics related to sustainable development, climate change, corporations and social responsibility, and environmental management. Throughout his publications he has covered issues pertaining to the environment and public policy, energy, and sustainable development in Latin America. He obtained his doctoral degree in environmental sciences at Washington University in St. Louis in 1974.

Elizabeth Mueller is Director of the Center for Sustainable Development and Assistant Professor of Community and Regional Planning and Social Work at The University of Texas at Austin. She received her doctoral degree and masters' degrees from the University of California, Berkeley. Her research focuses on state and local affordable housing policy and politics in Texas. She is active in state and local affordable housing policy and advocacy, producing research aimed at advancing public discussion of priorities and strategies.

Carlos Muñoz Piña has served as General Director of Environmental Politics and Economy at the National Institute of Ecology of the Federal Ministry of the Environment and Natural Resources (SEMARNAT) since 2001. He has also acted as a consultant on subjects of environmental evaluation for diverse international agencies. He has taught at the University of California-Berkeley, the Instituto Tecnológico y de Estudios Superiores de Monterrey, the Instituto Tecnológico Autónomo de México, and El Colegio de México. Muñoz Piña has published extensively on the subject of the environment in Mexico. He obtained his doctoral degree in agricultural economy and natural resources at the University of California-Berkeley in 2001.

Michael Layton is a part-time Professor and the Director of the Project on Philanthropy and Civil Society of the Academic Department of International Studies at the Instituto Tecnológico Autónomo de México (ITAM). He earned his doctoral degree in political science from Duke University. He is interested in topics related to democratization, philanthropy and donor institutions, political parties, campaigns and elections, U.S. history and politics, and civil society. He has worked as a Researcher and Visiting Professor at Yale University, and as an Assistant Professor at Wesleyan University.

Peter Frumkin is Professor of Public Affairs and Director of the RGK Center for Philanthropy and Community Service at the Lyndon B. Johnson School of Public Affairs at The University of Texas at Austin. Prior to coming to the LBJ School in 2005, he was an Associate Professor of Public Policy at Harvard University's John F. Kennedy School of Government, where he was affiliated with the Hauser Center for Nonprofit Organizations. Frumkin was a Senior Fellow of the New America Foundation. He also worked as a foundation program officer, a nonprofit manager, and program evaluator for both nonprofit and public agencies. He has lectured on philanthropy at universities throughout the country and served as a consultant to foundations and individual donors on strategy and evaluation. He received his doctoral degree in sociology from the University of Chicago in 1997.

Ana María de la Rosa y Carpizo serves as a Consultant at the Center for the Strengthening of Civil Organizations in Chihuahua, where she was the Director from 2005-2007. She has three masters' degrees; one in human development from the Universidad Iberoamericana; one in finance; and a third in administration, both from the Instituto Tecnológico y de Estudios Superiores de Monterrey (ITESM) Campus Chihuahua. Her undergraduate degree is in architecture from ITESM Campus Monterrey. Her current area of interest deals with the improvement of the structures and management of non-profit organizations in order to enhance their impact and create greater public confidence.

Michelle Foss serves as the Chief Energy Economist and head of the Center for Energy Economics (CEE) of the Bureau of Economic Geology at The University of Texas at Austin (in Houston). In this capacity, she conducts research; advises U.S. and international energy companies; publishes, speaks widely on energy issues; and provides public commentary and testimony to governments. In 2003, she was the President of the International Association for Energy Economics. Dr. Foss is currently a member of the Council on Foreign Relations and is a member of Women's Energy Network. She received her doctoral degree in political science from the University of Houston.

Duncan Wood has since 1996 served as Director of the Bachelor's Program in International Relations at ITAM. He teaches classes on political economy, economic development, theory of international relations, political economy of financial crisis, and international finances. His research interests include the political economy of Canada and Great Britain. He has published extensively on foreign policy and international finance issues. He obtained a doctoral degree in political science from Queens University in Kingston, Ontario.

Francisco Salazar is the president of the Energy Regulatory Commission. He has twice been a member of the Mexican Federal Congress representing his home state, San Luis Potosí, from 1997 to 2000 and from 2003 to 2005. While a member of Congress, he became a member of the Energy Commission, the Secretary of the Environmental Commission, and a member of the Public Budget, Economic Development, and Water Resources Commissions. He has been a Researcher and Professor at the University of San Luis Potosí, teaching and publishing in the field of public finance. Francisco Salazar holds a chemical engineering degree from the Universidad Autónoma de San Luis Potosí and has a master's in public finance and global market economics from the London School of Economics.

Jeffrey A. Weldon is the Chair of the political science department at the Instituto Tecnológico Autónomo de México (ITAM), and the Director of the Undergraduate Program in Political Science. He has been a Professor at ITAM since 1994. During the 2003–2004 academic year, he was a Visiting Fellow at the Center for U.S.-Mexican Studies at the University of California, San Diego (UCSD). He is a Founding Member of the Mexican Parliamentary Studies Association (AMEP), and is currently its Academic Secretary. He received a bachelor's degree in political science from the University of Washington, and an master's degree in the same discipline from UCSD. His current research deals with party discipline and coalitions in the Mexican Chamber of Deputies.

Gary Chapman, who came to the Lyndon B Johnson School of Public Affairs at The University of Texas at Austin in 1993, directs the 21st Century Project, which sponsors public interest research and education programs on science and technology policy. Chapman specializes in the social implications and trends of new developments in information technologies and telecommunications. In early 2000, Chapman was named one of the "25 Most Powerful Texans in High Tech" by Texas Monthly. He earned his bachelor's degree from Occidental College and studied in Stanford University's political science doctoral degree program.

Ernesto Piedras is the General Director of Competitive Intelligence Unit, S.C. Besides working in telecommunications, Piedras has held diverse positions in public administration, in the treasury office, public credit office, budget and planning office, Federal Commission of Electricity, and Presidency of the Republic. At ITAM, he has served as Professor of economics since 1997, and has also taught graduate courses in public policy since 2002. He completed his doctorate studies at the London School of Economics.

Eduardo Pérez Motta has been the President of the Mexican Federal Commission on Competition since August of 2004. Before occupying this position, he was Ambassador and Permanent Representative of Mexico before the World Trade Organization. In 1998, he was appointed to the Representation Office of the Federal Ministry of Commerce and Industrial Development (SECOFI) in Brussels, where he coordinated

the Mexican team during negotiations for the Free Trade Agreement between Mexico and the European Union. He participated in the negotiations committee for the North America Free Trade Agreement (NAFTA), in the area of tariffs, customs, and rules of origin. He received his doctoral degree in economics at the University of California-Los Angeles (UCLA).

Judith Mariscal is currently a Professor in the Department of Public Administration and the Director of the Telecommunications Program at CIDE. She has extensive research experience in information and communications technologies focusing on public policy and regulatory issues. She holds a doctoral degree in public policy from the Lyndon B. Johnson School of Public Affairs at The University of Texas at Austin, and has authored numerous articles on telecommunications policy and regulation.

Thursday, February 28, 2008

El Colegio de México

Camino al Ajusco 20
Pedregal de Santa Teresa
10740 México D.F.

Location:

Alfonso Reyes Hall

MEXICO - UNITES STATES: CROSSING PERSPECTIVES

9:00 AM

Opening ceremony

Key Note Speech:

Rodolfo Tuirán Gutiérrez

Under Secretary for Higher Education at the Federal Ministry of Public Education

The internationalization of higher education in North America

9:45 AM

Panel:

DEMOGRAPHIC CHANGE, FAMILY AND LABOR MARKETS

This panel will discuss the interrelations between the demographic and socioeconomic changes and the evolution of the labor markets in Mexico and the United States (with emphasis on the Mexican population). Initially, a general view of the Mexican demographic and labor evolution will be presented, highlighting the new challenges that are faced. Special attention will be given to the labor insertion of youths as well as the conditions in which they work. The panel will also examine the educational policies that Mexico has implemented in response to the changes in the age structure of its population as a consequence of the demographic transition. Finally, in the context of an accentuated flow of workers to the United States, the panel will tackle the socioeconomic progress of the Mexican population in their new country. Each report reveals results of the investigations that are being completed at El Colegio de México and at The University of Texas at Austin.

Coordinators:

- Brígida García Guzmán, El Colegio de México
- Joe Potter, The University of Texas at Austin

Panelists:

Population and labor force in Mexico: Evolution and new challenges

Brígida García, El Colegio de México

Youth labor in Mexico in the early XXI century

Orlandina de Oliveira, El Colegio de México

Demographic changes and educational policies in Mexico, Brazil and Chile

Viviana Salinas Ulloa, The University of Texas at Austin

Urban structural change, social mobility and migration

Bryan Roberts, The University of Texas at Austin

11:15 AM

Panel:

SOCIAL POLICY AND EQUITY

This panel will present an analysis of the situation of poverty and inequality in the distribution of income in the municipalities and counties along the U.S. - Mexico border. The purpose is to contrast the behavior of poverty in that geographic area when observed as part of a national context, as opposed to when it is observed at the border as a socially

and geographically integrated region. The increasing integration of the labor markets in the United States and Mexico is making us reconsider the systems of social mobility in Mexico where the levels of occupation are no longer determined just by the labor demand in Mexico but also by the demand in the United States. This phenomenon is even more severe at the border. This forces us to rethink the paradigms that have guided the study of social mobility in Mexico.

Coordinators:

- Fernando Cortés, El Colegio de México
- Andrés Villarreal, The University of Texas at Austin

Panelists:

Social mobility and bi-national labor markets

Patricio Solís, El Colegio de México

Geographic continuities and discontinuities in poverty and inequity around the United States - Mexico border

Fernando Cortés, El Colegio de México

Unraveling the economic paradox of female-headed households in Mexico: The role of family networks

Andrés Villarreal, The University of Texas at Austin

Social services and the incomplete welfare state: Implications for the Mexican population in the United States

Ronald Angel, The University of Texas at Austin

Discussant:

José Romero, El Colegio de México

12:45 PM

Panel:

MIGRATION BETWEEN THE UNITED STATES AND MEXICO: TENDENCIES AND POLICIES

This panel seeks to explore the main tendencies of contemporary migration flows between the United States and Mexico, with a particular emphasis on the conditions in which immigrants live in their places of origin, when they return, and in the places of their destination in Texas. In all cases, the purpose is to discuss how the phenomena affects the socioeconomic life in both contexts. The panel will also discuss the response and policies that the United States and Mexico have adopted to deal with these flows. Finally, the panel will analyze how such policies have helped mold the new context in which these migration flows are taking place.

Coordinators:

- Gustavo Verduzco, El Colegio de México
- Bryan Roberts, The University of Texas at Austin

Panelists:

Mexican answers to the new migration environment

Francisco Alba, El Colegio de México

Thoughts on the new context of migration in the communities of origin and the communities of destination: Orientation for a new research agenda

Gustavo Verduzco, El Colegio de México

Deportaciones: Endgame impacts on Mexican migrants.

Néstor Rodríguez, University of Houston

Mexican migration to new rural destinations in the United States South: Challenges and opportunities for social policy and rural development in both the United States and Mexico

Rebecca Torres, The University of Texas at Austin and East Carolina University

Discussant:

Bryan Roberts, The University of Texas at Austin

2:30 PM

Lunch Break

4:00 PM

Panel:

CONNECTIONS BETWEEN THE UNITED STATES AND MEXICO THROUGHOUT HISTORY AND THEIR IMPACT ON BILATERAL RELATIONS

The session will seek to highlight barely known aspects of the history of Mexico that had influenced the relationship between this country and the United States. The visions of historians from both sides of the border will allow us to appreciate different interpretations of the factors that have shaped bilateral relations.

Coordinators:

- Anne Staples, El Colegio de México
- Jonathan Brown, The University of Texas at Austin

Panelists:

A radical federalism : 1824-1835; 1846-1853

Josefina Zoraida Vásquez, El Colegio de México

Economic realities and their bilateral impact

Sandra Kuntz, El Colegio de México

American workers in Mexico during the “Porfiriato”

Jonathan Brown, The University of Texas at Austin

Relations behind the border: Mexicans outside of Mexico and the celebrations of the Centennial of 1921 in Dolores Hidalgo

Emilio Zamora, The University of Texas at Austin

Discussant:

Anne Staples, El Colegio de México

5:15 PM

Panel:

ELECTORAL CAMPAIGNS IN THE UNITED STATES: PERCEPTIONS FROM MEXICO

The close interdependence between Mexico and the United States, expressed by the multiplicity of common themes in their agendas, gives great importance to the times of political change that each of those countries experiences. In a democratic context, this political change tends to be associated with presidential campaigns. This is a time in which the population debates broad public policy matters. In the case of Mexico and the United States, those debates may take place during the electoral period of the neighboring country. In the same way, the results of the elections in the United States have an impact on the strategies of the Mexican government in diverse public policies. In the spirit of the day's central theme for the debates at El Colegio de México, this panel will seek to highlight Mexico's place in the U.S. presidential campaign and the perception of that campaign within Mexico.

Coordinator:

Jean François Prud'homme, El Colegio de México

Panelists:

The presidential campaign in the United States as seen from Mexico

Lorenzo Meyer, El Colegio de México

Will the Latino vote matter in this election?

Rodolfo O. de la Garza, Columbia University

Eight months from major change or more of the same?

Sean Theriault, The University of Texas at Austin

7:15 PM

Reception

Bios:

Rodolfo Tuirán, is currently Under Secretary for Higher Education at the Federal Ministry of Public Education in Mexico. He is an economist, demographer, and sociologist, who obtained a doctoral degree in sociology from The University of Texas at Austin. He acted as Under Secretary for Urban Development at the Federal Ministry of Social Development from April 2002 to January 2006; and General Secretary of the National Population Council from June 1997 to March 2002. He served as President of the Mexican Demography Society from 1996 to 1998, and Professor-Researcher of El Colegio de Mexico from 1982 to 1996. Dr. Tuirán is author, editor, or coordinator of 25 books and has published more than 170 articles on several subjects of a socio-demographic nature. He received the National Demography Award in 1994.

Brígida García earned a doctoral degree in sociology at the Universidad Nacional Autónoma de México. Her research interests focus on labor markets. Recently, she has focused on the study of indicators to measure the living conditions of families in Mexico. She teaches at El Colegio de Mexico, Universidad Nacional Autónoma de Mexico and in various specialized centers that focus on issues related to family and gender—her latest publications have specifically dealt with these themes.

Joseph Potter is currently a Professor of sociology in the Population Research Center (PRC) at The University of Texas at Austin. He also serves as the PRC Graduate Training Director. Doctor Potter specializes in reproductive health, population and development, and demographic estimation. He has taught at Harvard University and at El Colegio de México. Dr. Potter was awarded a doctoral degree in economics from Princeton and a master's in public affairs from the Woodrow Wilson School of Public Affairs.

Orlandina de Oliveira is a Professor and Researcher at the center of Sociologic Studies (CES) at El Colegio de Mexico since 1970. She was born in Brazil where she earned her bachelor's in sociology. She obtained her doctoral degree in sociology at The University of Texas at Austin in 1975. Among her research interests are studies of labor market, family, gender, migration, and social inequality.

Viviana Salinas Ulloa is a Chilean sociologist, and currently is in her fourth year of a doctoral program in sociology at The University of Texas at Austin. She is interested in low-fertility scenarios in Latin America and their implications on family and culture. She is also interested in inequalities emerging from labor markets in Latin America. Her goal is to generate information that can be used by policy makers in order to improve the life conditions not only of poor people, but also of people who have surpassed poverty but have a vulnerable, unstable social insertion.

Bryan Roberts, Director of the Teresa Lozano Long Institute of Latin American Studies, is a Professor of Sociology and the C.B. Smith Chair of U.S.-Mexico Relations at The University of Texas at Austin. His research focuses on development, modernization, urban sociology, and sociology of work, particularly in Mexico, Argentina, and Chile. As Principal Investigator, he has led diverse international research networks that promote comparative research in Latin America on topics of citizenship, equity, urban and rural segregation. He has had numerous articles and papers published, most recently on topics of urban demography and Latin American development. He received his doctoral degree in sociology from the University of Chicago in 1964.

Fernando Cortés was born in Chile where he studied economics at the University of Chile. He received a doctoral degree in social sciences with a specialty in social anthropology at the Center for Studies of Social Anthropology (CIESAS) in 1997. He teaches courses on statistics, research methodology, and economic reform. He has numerous publications on issues of poverty, income, marginality, and migration.

Andrés Villarreal is an Associate Professor in the Department of Sociology at The University of Texas at Austin. He received his doctoral degree in sociology from The University of Chicago in 2002, and specializes in Latin American and border demography. His publications have focused on social issues such as crime and urbanization in Mexico, determinants of homicide in Mexican municipalities, the impact of poverty and inequality, domestic violence, and changes in family structure.

Patricio Solís received his doctoral degree in sociology from The University of Texas at Austin in 2002. He has been a faculty member at the Center for Sociological Studies (CES) at El Colegio de México since 2004 and currently serves as Academic Coordinator for the doctoral program in sociology. Previously, he was Coordinator of Research and of the Master's Program in Population Studies for FLACSO, Mexico. His research interests are social inequality, social stratification, labor, family, and the life course, topics in which he has published extensively.

Ronald J. Angel received his doctoral degree from the University of Wisconsin-Madison, and has been a member of the faculty at The University of Texas at Austin since 1991. He previously served on the faculty at Rutgers University from 1983 to 1990. Prior to serving as a faculty member at Rutgers, he had been awarded a post-doctoral fellowship in the Rutgers-Princeton Program in Mental Health Research from 1981 to 1983. His research interests include medical sociology, social welfare, poverty, and minorities.

José Romero is a Professor at the Center for Economic Studies at El Colegio de Mexico. He teaches international economics and economic growth. Among his research topics are the theories of trade and international finance, economic history, and economic growth in Mexico. His most recent publications have addressed issues of economic liberalization, trade liberalization, agricultural development in the context of NAFTA, and economic development in Latin America. He received a doctoral degree in economics from The University of Texas at Austin in 1988.

Gustavo Verduzco is a Professor at the Center for Sociological Studies (CES) at El Colegio de México, and a former Chair of the Center from 2000 to 2004. He has participated in many international research teams, including the Bi-national Study on Migration between Mexico and the United States. He has published extensively in prestigious journals and some of his latest publications analyze the role of non-profit organizations in Mexico. Dr. Verduzco holds a doctoral degree in sociology from The University of Texas at Austin.

Francisco Alba is a Professor and Researcher at El Colegio de México. Previously he taught at Duke University. He has a bachelor's degree in economics from the Universidad de San Luis Potosí and also a bachelor's degree in philosophy from the Gregorian University in Rome, Italy. He has completed graduate studies in demography at El Colegio de México, at the Institute of Political Studies in Paris, and at The University of Texas at Austin. Among his research interests are international migration, population and development and economic integration. His current studies include immigration policies, commercial liberalization and NAFTA. He was awarded the National Award of Demography in 1991.

Nestor Rodríguez is Professor and Chair in the Department of Sociology at the University of Houston. His research interests include international migration, political sociology, and effects of U.S. immigration policies on migrant populations. He has published papers on patterns of migrant deaths at the U.S.-Mexico border.

Rebecca Torres is a Visiting Researcher in the Donald D. Harrington Fellows Program of The University of Texas at Austin and a Professor in the Department of Human Geography at East Carolina University. She has worked in diverse topics related to rural development and reduction of poverty in Latin America and in the Southern United States. Her research includes migration, agricultural change, and touristic development in developing countries in the context of globalization.

She is currently conducting a comprehensive research, education, and community support project focused on rural transformation and Latino migration in the Southern United States.

Anne Staples was awarded her doctorate in history of Mexico by El Colegio de México in 1970. She has been based there since 1976, at the Center for Historical Studies as a Professor of Mexican history. From 1984 to the present, she has also served as Professor of history at UNAM. Her research interests include mining, the Church, everyday life in nineteenth-century Mexico, and social and cultural history during the Virreinato. Her most recent publications are based on topics related to higher education, mining resources, the Church, and the Federal Republic of Mexico.

Jonathan Brown is a Professor in the Department of History at The University of Texas at Austin. His research specializes in the study of Latin America's economy and labor history. He has also spent time researching the Mexican and Cuban Revolutions, Argentina, and Fidel Castro. He served as editor of the Latin American Research Journal (LARR) between 2001 and 2007. He is currently working on a two-volume textbook on Latin American history. He received his doctoral degree in history from The University of Texas at Austin in 1976.

Josefina Zoraida Vásquez is a Professor at the Center for Historical Studies at El Colegio de México. She obtained a doctoral degree in history at UNAM in 1968. Her areas of research include social and political history of Mexico in the nineteenth century, diplomatic history of Mexico in the eighteenth and nineteenth centuries, and the history of the United States. Her most recent publications are based on studies on the establishment of federalism in Mexico, the Mexican treaties, sovereignty and territory, and the history of foreign relations in Mexico.

Sandra Kuntz is a Professor at the Center for Historical Studies at El Colegio de Mexico. She obtained a doctoral degree in history from that institution in 1993. Her research has analyzed the commercial history of Mexico including, business, trade, and Mexican commercial policy. Her major publications have analyzed the economic importance of railways and foreign trade in Mexico between 1870 and 1929. Currently, she is a Visiting Professor at the Lozano Long Institute for Latin American Studies at The University of Texas at Austin.

Emilio Zamora is a Professor in the Department of History and is affiliated with the Center for Mexican-American Studies at The University of Texas at Austin. He specializes in Mexican-American history and U.S. working-class history during the last half of the nineteenth century and through the twentieth century. His other interests include the relationships between Mexicans across the international border, border and immigration studies, and Latinos in the United States.

Dr. Zamora is currently working on a book about Mexican-Americans in the 1940's. He received his doctoral degree from The University of Texas's Department of History in 1983.

Jean François Prud'homme is the General Academic Coordinator at El Colegio de Mexico and a Professor affiliated to the Center for International Studies at the same university. He obtained a doctoral degree in political science at York University in Toronto. His specialization includes comparative policy, political theory, citizenship and political representation, political parties and institutions in Mexico and Latin America. His most recent research analyzes the opposition political parties and the articulation of interests in Mexico

Lorenzo Meyer is a distinguished historian and scholar, who also ventures into journalism. He holds a doctoral degree in international relations from El Colegio de Mexico, and undertook postgraduate studies in the Department of Political Science at the University of Chicago. As a journalist, he writes columns in the dailies *Reforma* and *La Jornada* and appears in the TV program *Primer Plano*. He is currently a Professor and a Researcher at El Colegio de Mexico where he teaches history of international relations in Mexico and the history of independent Mexico. He has countless articles and books on various aspects of the history of Mexico.

Rodolfo O. de la Garza combines interests in political behavior and public policy. In political behavior he specializes in ethnic politics, with particular emphasis on Latino public opinion and electoral involvement. His primary interests in public policy include immigration and immigrant settlement and incorporation. He has edited, co-edited and co-authored numerous books, and has published in leading professional journals such as the *American Journal of Political Science*, *Latin American Research Review*, *Social Science Quarterly*, and *International Migration Review*. Currently he is directing studies on immigrant incorporation, Latinos and U. S. foreign policy, and Latino voting patterns.

Sean Theriault teaches American politics in the Department of Government at The University of Texas at Austin. His particular interests are in the U.S. Congress, American political development, and political history. He received his doctoral degree in political science from Stanford University. He published the book *The Power of the People: Congressional Competition, Public Attention, and Voter Retribution*, and numerous articles on subjects ranging from presidential rhetoric to congressional careers, and from the Louisiana Purchase to the Pendleton Act of 1883. His current research focuses on party polarization in the modern Congress.

Friday, February 29, 2008

Instituto Tecnológico y de Estudios Superiores de Monterrey (ITESM)

Campus Santa Fe
Ave. Carlos Lazo 100
Col. Santa Fe
México D.F. 01389

Location:

Auditorio (Aula 1 / Nivel 1)

9:00 AM

Opening ceremony

9:15 AM

Keynote speech:

Josefina Vázquez Mota

Federal Minister of Public Education

Interactions of the Mexican educational sector with Mexican communities in the United States

9:45 AM

Panel:

CULTURAL INDUSTRIES

The purpose of this panel is to analyze the effects of regional integration on the cultural industries of the three North American countries. Cultural industries are sectors that combine the creation, production and marketing of printed, multimedia, film production, audiovisual and recorded copyrighted products. The objective is to examine how the integration has affected and enriched this sector. The panel will also discuss how new technologies open up new perspectives and possibilities, but at the same time, intensify asymmetries among the countries in the region.

Coordinator:

Consuelo Sáizar, Fondo de Cultura Económica

Panelists:

Victims and perpetrators in the United States - Mexico border media

Héctor Domínguez Ruvalcaba, The University of Texas at Austin

The human slice: Making culture in postmodern times

Enrique Tamés Muñoz, Instituto Tecnológico y de Estudios Superiores de Monterrey

Evaluation of free market and cultural industries in North America

Kenton Wilkinson, Texas Tech University

Cultural integration? Reflections.

- Carlos Monsiváis, Mexican author and journalist
- Sabina Berman, Mexican author and playwright

Coffee Break

11:30 AM

Panel:

ANALYSIS OF REGIONAL SECURITY MECHANISMS IN NORTH AMERICA

The panel seeks to discuss how processes of regional integration have influenced the changes in the legal frameworks of the countries in the region. Speakers will also have the opportunity to comment on possible legal changes that could enhance regional integration.

Coordinator:

Ana María Salazar

Former Deputy Assistant Secretary of Defense for Drug Enforcement Policy and Support

Panelists:

Border Security in North America

Gary Freeman, The University of Texas at Austin

Terrorism in North America: Fears and realities

Robert L. Grenier, Kroll Associates

Security in North America

Raymundo Riva Palacio, El Universal

Regional frameworks for citizen protection

Ana Lucía Hill, Instituto Tecnológico y de Estudios Superiores de Monterrey

1:00 - 3:00

Lunch Break

3:00 PM

Keynote Speech:

Olga Sánchez Cordero, Supreme Court Justice

Globalization and the role of the judicial branch

3:45 PM

Panel:

STANDARDIZATION OF LAWS IN NORTH AMERICA: REALITY AND CHALLENGES

The panel will discuss how regional integration has influenced changes in the legal frameworks of the countries of the region. The panelists will also have a chance to comment on possible legal innovations that could improve the dynamics of regional integration.

Coordinator:

Jorge Sánchez Cordero, UNIDROIT

Panelists:

Harmonization, convergence and transparency in the North American Free Trade Agreement

Patricia I. Hansen, The University of Texas at Austin

The comparative roles of lawyers in Canada, Mexico and the United States as a factor in the standardization of laws: Challenges and opportunities for legal education and the legal profession in North America

Stephen Zamora, University of Houston

Challenges for the standardization of the legal systems in North America from a comparative perspective

Carlos Gabuardi, Instituto Tecnológico y de Estudios Superiores de Monterrey

5:15 PM

Closing ceremony

Bios:

Josefina Vázquez Mota, Federal Minister for Public Education in Mexico. She is an economist, a businesswoman and a Mexican politician. She obtained a bachelor's degree in economics from the Universidad Iberoamericana, and later completed graduate training at the Instituto Panamericano de Alta Dirección de Empresas (IPADE). As a member of the National Action Party (PAN) she was elected to the congress where she held the position of Coordinator of Economic Policy in 2000. She served as a congresswoman until her appointment as Minister of Social Development. Then moved on to become the coordinator of Felipe Calderón Hinojosa's campaign for the 2006 presidential elections.

After her candidate won the presidential bid, she was appointed as the federal minister of education starting December 1, 2006. In the course of her career, she has given lectures on economics, politics, social problems, and business. As a journalist, she wrote columns on economic issues in the dailies *Novedades*, *El Financiero* y *El Economista*.

Consuelo Sáizar graduated from the Universidad Iberoamericana, where she majored in communication studies. She also studied political science and public administration, accounting and finance at this institution. She is the head of the Fondo de Cultura Económica, one of the major and most important Spanish-language publishing houses in the world, with subsidiaries in nine countries. She has been named one of the Top 300 Mexican Leaders by the magazine *Líderes Mexicanos* (México) for four consecutive years. In 2003, she was honored with the Condecoración de la Orden de Mérito Civil en Grado de Cruz Oficial by the Government and Kingdom of Spain. Also in 2005 she was named The woman of the year in the cultural industry by the magazine *Mujer Ejecutiva* (México). During her tenure as General Director of the Fondo de Cultura Económica, which began in 2002, the annual production of books has increased significantly.

Héctor Domínguez Ruvalcaba is an Associate Professor in the Department of Spanish and Portuguese at The University of Texas at Austin. He specializes in Mexican literature and culture, border studies, Latin American gender and queer studies, and cultural studies, specifically in film, media and the arts. Domínguez Ruvalcaba received his doctoral degree in Spanish literature from the University of Colorado-Boulder.

Enrique Tamés is Dean of the School of Humanities and Social Sciences at the Instituto Tecnológico y de Estudios Superiores de Monterrey, México City Campus. He is a philosopher, with a master's degree and doctoral degree in education. Most of his research has been in the fields of philosophy of art, aesthetics, education for the arts and Latin American art. He has been a Visiting Researcher at the Getty Institute in California.

Kenton T. Wilkinson is Managing Professor of Hispanic and International Communication, and a member of the Faculty of Mass Communications at Texas Tech University. His interests in international communications include the cultural context of the communication industries in a free trade environment, and the linguistic markets of communication. He specializes in American Spanish-language media and its connection with Latin American media—specifically Mexican. Wilkinson was a Professor of the Department of Communication at the Instituto Tecnológico y de Estudios Superiores de Monterrey, Campus Monterrey, from 1994 to 1996.

Carlos Monsiváis, Mexican author and journalist. From a very early age Carlos Monsiváis worked in the most important newspapers and cultural magazines in the country. He studied economics, philosophy and literature at the Universidad Nacional Autónoma de México (UNAM). Much of his work has been published in major newspapers in Mexico, including *La Jornada*, the magazines *Proceso*, *El Universal*, *Siempre!*, *Nexos*, *Letras Libres*, and *Este País*. He has also served as editor for various media companies such as Televisa. He is one of the most renowned writers in Mexico. Monsiváis is very interested in promoting the rights of minorities, public education and teaching reading.

Sabina Berman, Mexican author and playwright. She studied psychology at the Universidad Iberoamericana and theater direction at the Centro de Artes Dramáticas, A.C. (CADAC) and at Center T. By 1990, Sabina Berman had already received the National Award for Dramatic Literature (awarded annually by the National Institute of Fine Arts) four times. As playwright she has produced several successful works.

Ana María Salazar is a member of the Council on Foreign Relations and is widely recognized as an expert of international law and national security in Latin America. She holds a Juris Doctorate from Harvard Law School. Between June 1998 and January 2001, Ms. Salazar served at the Pentagon as Deputy Assistant Secretary of Defense for Drug

Enforcement Policy and Support. As a result of her efforts at the Pentagon, Ms. Salazar was recognized by Hispanic Business Magazine as one of the 100 most influential Hispanic Americans in the United States. Prior to joining the Pentagon, Ms. Salazar served at the White House as Policy Advisor for President Clinton's Special Envoy for the Americas in 1998. In that capacity, she formulated and coordinated policies designed to advance the President's agenda for Latin America and the Caribbean in areas such as justice and security, law enforcement, education, human rights, democracy and trade. Between 1995 and 1997, Salazar joined the Bureau for International Narcotics and Law Enforcement Affairs at the Department of State. In Colombia she acted as Legal Attaché in the United States Embassy in Bogotá.

Gary Freeman is Chair of the Department of Government at The University of Texas at Austin. He specializes in the politics of immigration, comparative social policy, and politics in Western democracies, especially France, Britain, Australia, Canada, and the United States. His current research topic relates to the impact of public opinion on member state preferences for harmonized immigration and asylum policies in the European Union, the modeling of immigration politics in comparative contexts, and the perspectives of political scientists on international migration. As Director of the Public Policy Clinic in the Department, he is heading up a number of collaborative research projects on the impact of U.S. welfare reform on immigrants, and the naturalization practices of legal immigrants in Texas.

Robert L. Grenier is a Managing Director at Kroll Associates, a firm that provides investigations, financial advisory and intelligence services. Grenier has exceptional experience in global intelligence, security, foreign affairs, and strategic and covert operations. He joined the CIA in January 1979 as a Career Trainee and was assigned to the Near East and South Asia Division. He served extensively in Pakistan before and following the attacks of 9/11, and for two years was the CIA's representative to the White House on Iraq. His most recent position was Director of the Counter Terrorism Center (CTC), where he led the CIA's involvement in the Global War on Terror. He has a graduate degree in Foreign Affairs from the University of Virginia.

Raymundo Riva Palacio, recognized journalist and analyst, has won two national journalism awards. During his prolific career, he has written for numerous newspapers in Mexico, Spain, Canada, and the United States. He is currently editorial director of *El Gráfico*, *El M*, and Coordinator of International Affairs at *El Universal*.

Ana Lucía Hill

With more than 10 years of experience as political consultant, Ana Lucía Hill was elected Rising Star of Politics 2002 by the renowned American magazine *Campaigns & Elections*. She was the first, and up until now, the only Latin American woman to be honored with such distinction. In June of 2003, Paul E. Patton, Governor of the State of Kentucky awarded her the highest distinction in the State, the Honorary Kentucky Colonel, for her contributions to the community. This award recognizes the work of leaders, men and women from all over the world, to help others. Born in Sonora, Mexico, she pursued a master's degree in political management at the George Washington University, and a bachelor's degree in social sciences at the Instituto Tecnológico Autónomo de México (ITAM). Ana Lucía is a doctoral candidate in the crisis and risk management program at the George Washington University.

Olga Sánchez Cordero, has been a Supreme Court Justice since 1995. She studied law at Universidad Nacional Autónoma de México (UNAM). She is Doctor Honoris Causa by the Universidad Autónoma de Morelos and the Universidad Autónoma de Nuevo León. Justice Sanchez Cordero is the ninth woman to hold a chair on the Supreme Court and the first female notary public in Mexico City. She has been highlighted as one of the most important lawyers and jurists of Mexico. He has also been a Professor at UNAM and various universities in the country.

Jorge Sánchez Cordero has a law degree from the Universidad Nacional Autónoma de México (UNAM) and doctorate from the University Panthéon-Assas (magna cum laudae). He is a member of the American Law Institute, Vice-Chairman of the Board of Directors of Unidroit, and member of the National Conference of Commissioners on Uniform State Laws. He is also a member of the Canadian Uniform Law Conference and the Committee on External Advisors in Private International Law at the Ministry of Foreign Affairs of Mexico. Sánchez Cordero is the author of several books in French and English and published articles in international legal magazines.

Patricia I. Hansen has taught at The University of Texas School of Law since 1994. She currently holds the J. Waddy Bullion Professorship in Law and is Director of the dual-degree program in Law and Latin American Studies. A prominent scholar in the area of international economic law, Professor Hansen has published numerous articles on the interplay between international economic law and environmental and consumer protection, and on dispute settlement in regional trade agreements. She teaches courses on international commerce, NAFTA, federal civil procedures, and legal and political reform in Latin America. She has also done significant work on projects aimed at strengthening the rule of law in Latin America, and is a member of the American Law Institute and the Board of Directors of the U.S.-Mexico Bar Association. She holds a doctoral degree in law from Yale University, and a master's degree from Princeton University.

Stephen Zamora, a Professor at the University of Houston Law Center, was recently named a recipient of the Order of the Aztec Eagle, the highest honor given by the Mexican government to a foreign citizen. He has been involved in multiple programs designed to increase understanding between U.S. and Mexican lawyers, judges, and law students. Professor Zamora has served as Director of the Mexican Legal Studies Program at the University of Houston. He has also developed scholarship programs for Mexican lawyers to study in the United States. Zamora has many publications devoted to the Mexican legal system and to U.S.-Mexican relations. He helped to create the North American Consortium on Legal Education (NACLE).

Carlos A. Gabuardi holds a master's degree in law, with distinction, from the School of Law at Tulane University in New Orleans, Louisiana, and a doctoral degree in law from the same university. In addition to practicing law, he is a Professor of law at the Instituto Tecnológico y de Estudios Superiores de Monterrey (Monterrey Campus). Professor Gabuardi is currently the Director of the Chair-in-Law Eduardo A. Elizondo, and currently teaches courses on international business transactions, private international law and comparative law. Doctor Gabuardi has published several articles in law reviews and journals in Mexico and abroad.

