The ORIGINS, IMPLEMENTATION, and SPREAD of CONDITIONAL CASH TRANSFER PROGRAMS in LATIN AMERICA

APRIL 17–18, 2009
UNIVERSITY OF TEXAS AT AUSTIN

SPONSORED BY:
TERESA LOZANO LONG INSTITUTE OF LATIN AMERICAN STUDIES,
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C. B. SMITH CHAIR IN U.S.-MEXICO RELATIONS,
COLLEGE OF LIBERAL ARTS, AND OFFICE OF THE PRESIDENT,
UNIVERSITY OF TEXAS AT AUSTIN
This two-day conference on the origins, implementation, and spread of conditional cash transfer programs in Latin America focuses on the early experiences of two large countries, Mexico and Brazil, as well as on the more recent experiences of Nicaragua and Argentina.

The conference participants include key present and former program staff members, individuals involved in the evaluation of CCTs, representatives of international organizations and foundations, and academics concerned with social policy, politics, and development. Among the questions they will tackle are: What were the motivating factors that led to the development of the new programs? What were the major challenges in reaching the targeted populations? What role did evaluation play in the continuation and diffusion of these programs? How have such transfer programs influenced electoral politics?

Following the three half-day sessions focusing on the specific country experiences, a final comparative session will address how the political, economic, and cultural context affects the CCT model of social policy.

The organizing committee for the conference consists of Bryan Roberts (LLILAS and Sociology Dept.), Wendy Hunter (UT Government Dept.), Chandler Stolp (LBJ School of Public Affairs), Robert Wilson (LBJ School of Public Affairs), Eduardo Rios-Neto (Universidade Federal de Minas Gerais), and committee chair Joseph Potter (UT Population Research Center and Sociology Dept.).
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CONFERENCE PROGRAM

FRIDAY, APRIL 17

9:00 A.M.   KEYNOTE ADDRESS
A Look at Progresa’s Genesis
ERNESTO ZEDILLO
President of Mexico, 1994–2000; Center for the Study of Globalization, Yale University
AT&T CONFERENCE CENTER, CLASSROOM 203, MEDIUM LEVEL II

10:45 A.M. Progresa/Oportunidades
SANTA RITA ROOM, TEXAS UNION 3.502
Chair: Bryan Roberts University of Texas at Austin
Joseph Potter University of Texas at Austin
Maria de la Paz Lopez Barajas UNIFEM
Monica Orozco Corona Instituto Nacional de las Mujeres
Mercedes González de la Rocha Centro de Investigaciones y Estudios Superiores en Antropología Social
Agustín Escobar Centro de Investigaciones y Estudios Superiores en Antropología Social

1:15 P.M. Break

2:15 P.M. KARL M. SCHMITT LECTURE ON PUBLIC AFFAIRS
Origins of Bolsa Escola/Família
CRISTOVAM BUARQUE
Governor of the Federal District, 1995–1998; Senate of Brazil
SANTA RITA ROOM, TEXAS UNION 3.502
3:00 P.M.  Bolsa Escola/Bolsa Família
SANTA RITA ROOM, TEXAS UNION 3.502

Chair: Robert Wilson  University of Texas at Austin
Wanda Engel Aduan  Instituto Unibanco
Lúcia Modesto  Ministério do Desenvolvimento Social e Combate à Fome
Ricardo Paes de Barros  IPEA - Instituto de Pesquisa Econômica Aplicada
Eduardo Rios-Neto  Universidade Federal de Minas Gerais

SATURDAY, APRIL 18

10:00 A.M.  Nicaragua and Argentina
TEXAS GOVERNORS’ ROOM, TEXAS UNION 3.116

Chair: Chandler Stolp  University of Texas at Austin
Leslie Castro  UN Development Program
John Maluccio  Middlebury College
Maria del Carmen Feijoó  Ford Foundation

12:00  Break

1:00 P.M.  Comparative Overview
TEXAS GOVERNORS’ ROOM, TEXAS UNION, 3.116

Chair: Wendy Hunter  University of Texas at Austin
Evelyne Huber  University of North Carolina–Chapel Hill
Carolyn Heinrich  University of Wisconsin–Madison
Natasha Borges Sugiyama  University of Wisconsin–Milwaukee