

XX Annual
Institute of Latin American Studies Student Association
Conference
On Latin America

TEXAS UNION
THE UNIVERSITY OF TEXAS AT AUSTIN
FEBRUARY 11-12, 2000

PROGRAM:

DAY ONE ~ FRIDAY, FEBRUARY 11

7:45 AM – 8:00 AM: REGISTRATION & WELCOME

Texas Union Loggia

8:00 AM: OPENING SPEAKER:

DR. HENRY A. DIETZ

Professor, Department of Government

University of Texas at Austin

Texas Union Ballroom, 3.202

9:15 AM – 10:00 AM: REGISTRATION & WELCOME

Texas Union Loggia

SESSION ONE ~ 9:30 AM – 11:45 AM

SESSION ONE, PANEL 1. BUSINESS AND TECHNOLOGY IN THE INFORMATION AGE

Asian American Culture Room, 4.224

Dr. Robert Wilson, LBJ School of Public Affairs

O ambiente de comércio eletrônico no varejo brasileiro

Érico Marques

Fundação Getúlio Vargas

Reviving an Obstructed Force: The Creation of a Favorable and Equitable Business Environment, at the National and Subregional Levels, for the Development of Argentine Small and Medium-sized Enterprises

Paul Bergman

University of Pennsylvania

SESSION ONE, PANEL 2. THERE'S NO PLACE LIKE HOME: CROSSING BORDERS

Chicano Culture Room, 4.206

Gilbert Rosas, Department of Anthropology

An Effectiveness Analysis of the 1994 "Agreement on Resettlement of the Population Groups Uprooted by the Armed Conflict" on Nuevo México, Escuintla, Guatemala

Martin Wera

St. John's University

Efectos producidos por las migraciones internacionales en una comunidad rural del Perú

Félix Albújar

Universidad Nacional Mayor de San Marcos

Is Neutrality a Political Opinion within the Scope of the Refugee Definition?: The Impact of the Elias-Zacarias Decision on the Ninth Circuit

Jayne Beaber

University of New Mexico

Mara Salvatrucha in FMLN Face: The Globalization of Identity Politics & Politics Proper between the Americas

Elana Zilberg

University of Texas at Austin

Towards a Grassroots Transnational Politics?: The Participation of Michoacano Migrants to California in the Public Lives of their Communities of Origin

David Fitzgerald

University of California, San Diego

SESSION ONE, PANEL 3. DEMOCRACY AND POLITICAL RIGHTS: THE VOTE ABROAD

Sinclair Suite, 3.128

David Crow, Institute of Latin American Studies

El voto de los mexicanos en el extranjero: La lucha por extensión de la ciudadanía

Nayamin Martínez Cossío

Instituto de Investigaciones Dr. María Luis Mora

El voto en el exterior en tiempos de reforma electoral: Los casos de México y Canadá

Erika González

Universidad Nacional Autónoma de México

Extensión de los derechos políticos de los argentinos: El voto en el exterior

Edith Chávez Ramos

Universidad Nacional Autónoma de México

SESSION ONE, PANEL 4. REDEFINITION, REVITALIZATION AND REVISITATION:
INDIGENOUS ISSUES

Texas Governor's Room, 3.116

Kerry Hull, Department of Anthropology

El indígena como construcción discursiva en la historiografía y en la ficción

Krzysztof Kulawik

University of Florida

Estado, nación y frontericidad en Guatemala

Daniel Matul-Romero

Fundación para la Paz y la Democracia

**Industria del caucho en el Putumayo (Colombia y Perú): El escándalo de la explotación indígena,
1850-1932**

Victor García

University of Texas at Austin

The Politics of Mayan Language Revitalization in Guatemala

Odilio Jiménez

University of Texas at Austin

LUNCH BREAK ~ 11:45 AM – 1 PM

SESSION TWO ~ 1:00 PM – 3:15 PM

SESSION TWO, PANEL 1. GLOBALIZATION: CULTURE AND ECONOMIC REALITIES

Asian American Culture Room, 4.224

Dr. Joseph Straubhaar, Department of Radio-Television-Film

El graffiti como marco de reflexión dentro de los cambios sociales provocados por la globalización

económica

Jacobo Mateos

Escuela Nacional de Antropología e Historia

Global Governance and Civil Society: a critical junction?

Maria Riggiozzi

(co-authored by Diana Tussie)

University of Miami

Globalización cultural y cultura en contextos nacionales y/o locales: La música chicha en el Perú - la tecnocumbia

Arturo Quispe Lázaro

Pontificia Universidad Católica del Perú

Los jóvenes en los espacios rurales del Perú. Identidades ambiguas

Julio César Portocarrero Gutiérrez

Pontificia Universidad Católica del Perú

www.alebrijes.com: The Commodification of Oaxacan Woodcarving in Cyberspace

Ronda Brulotte

University of Texas at Austin

SESSION TWO, PANEL 2. COWHEADS AND BOURBON: MEXICO AND CUBA BEFORE THE TWENTIETH CENTURY

Chicano Culture Room, 4.206

Dr. Aline Helg, Department of History

Beyond the Context of Conqueror: Alvar Nuñez Cabeza de Vaca's Written Chronicle

Andrea López

University of California, San Diego

Construcción de un espacio público moderno en la Habana, a partir de la prensa periódica del siglo XIX

Ana Meilyn de la O Torres

Universidad de la Habana.

El conflicto federalismo-centralismo como explicación de la expedición santa-anista para independizar Cuba

Berenice Bermúdez Borja

Escuela Nacional de Antropología e Historia

El municipio mixte con las reformas borbónicas y sus repercusiones en la actualidad

Hamlet Antonio García Zuñiga

Escuela Nacional de Antropología e Historia

La medicina europea en los inicios de la Nueva España

Marcos Hernández Duarte

Escuela Nacional de Antropología e Historia

Literatura política y corrupción en los orígenes del Estado moderno en Nueva España (siglos XVI-XVIII)

Salvador Cárdenas

Universidad Panamericana

SESSION TWO, PANEL 3. UP, UP, AND BEYOND: “PROGRESS” AND REDEFINING IT

Sinclair Suite, 3.128

Dr. Patricia Wilson, School of Architecture

A New Answer to the Texas Border's Affordable Housing Crisis?: The Case for Minimum Standard Residential Subdivisions

Jeremiah Carew

University of Texas at Austin

El impacto del desarrollo urbano de la Ciudad de México en los habitantes de Xochimilco, 1950-1999

Juan Mario Pérez Martínez

Escuela Nacional de Antropología e Historia

La Boquilla: Una cultura de pescadores que se apaga

Harrison Hernández Herrera

(co-authored by Maryanne Schiffman)

Universidad Jorge Tadeo Lozano

Leisure Space and Identity Construction in Historic Recife, Brazil: A Brief Exploration of Revitalization

Ilona Blanchard

University of Texas at Austin

The Political Economy of Brazilian Land Reform: Evolution of a Redistributive Policy

John Cuttino

University of Texas at Austin

SESSION TWO, PANEL 4. MONEY CAN'T BUY ME LOVE: FISCAL CRISES AND RESPONSES

Texas Governor's Room, 3.116

Dr. Alejandro Ibarra-Yúñez, Institute of Latin American Studies

Bancos estaduais no Brasil: A crise do modelo

Carlos Rosa

Fundação Getúlio Vargas

Currency Substitution in Latin America: Lessons from the 1990s

Alejandro Somuano

University of Texas at Austin

El uso de instrumentos basados en el mercado para la reestructuración bancaria

José Luis Chicoma & Ernani Zignaigo

Universidad del Pacífico

Federalism, Fiscal Responsibility, and the Banking Crisis in Brazil

Kevin Schroeder

University of Texas at Austin

An Electoral Incentives Approach to Fiscal Decentralization in Argentina

Jessica Rich

SESSION THREE ~ 3:30 PM – 5:45 PM

SESSION THREE, PANEL 1. PRAXIS - BOLD AS LOVE: STATE, MORALITY AND SOCIAL POLICY

Asian American Culture Room, 4.224

Moderator TBA

Testing the Limits of State Formation in Mexico: The Church, the State, and Sex Education During the Early 1930s

David Cook

University of North Carolina at Charlotte

The Bridge of Love in Action: The Eva Perón Foundation and Political Culture in Peronist Argentina

Gregory Hammond

University of Texas at Austin

Reburial of Catholic Native Americans at Mission San Juan in San Antonio: Learning and Teaching A Many Sided Story

Enrique Maestas

University of Texas at Austin

SESSION THREE, PANEL 2. WOMEN AND LITERATURE: CHRONOLOGICAL SNAPSHOTS

Chicano Culture Room, 4.206

Dr. Naomi Lindstrom, Department of Spanish and Portuguese

El angel del hogar en acción: "Gender performance" en la novela "La hija del bandido" de Refugio Barragán de Toscano

María Zalduondo

University of Texas at Austin

Génesis de una literatura femenina mexicana

Gabriela Di Lauro

Fundación Universidad de las Américas-Puebla

The Maternalisation of the "Jungle" in Mario Vargas Llosa's "La casa verde"

Mark Irvine

University of Aberdeen

The Site(s) of Encounter between Public and Private: Carmen Boullosa's "Papeles irresponsables"

Shigeko Mato

University of New Mexico

SESSION THREE, PANEL 3. HUMAN RIGHTS: THE OMNIPRESENCE OF TERROR AND VIOLENCE

Sinclair Suite, 3.128

Moderator TBA

A Torturer's Place: Impunidad in Post-dictatorial Argentina

Susana Kaiser

University of Texas at Austin

Art and Violence: Peru's Fragmented Identity

Christine De Piérola-Foerster

University of California, San Diego

SESSION THREE, PANEL 4. GLOBALIZATION: NATIONAL RESPONSES AND ECONOMIC REALITIES

Texas Governor's Room, 3.116

Dr. Darrel Young, Department of Economics

El proceso de integración en el caso América Latina

Roamhy Heras Butt

Universidad de las Américas-Puebla

O projeto piloto das agências executivas no Brasil – INMETRO

Egas Lemos

(co-authored by Normando Moreira and Fátima Russo)

Fundação Getúlio Vargas

The Dynamics of the Coalition Forces Behind Mexico's Neoliberal Policies

Amanda Goyen

University of St. Thomas

7:30 PM: **DINNER AT THE EMPANADA PARLOUR**

709 East Sixth Street

✓ **Conference Participants and ILASSA Members Welcome**

DAY TWO ~ SATURDAY, FEBRUARY 12

SESSION FOUR ~ 9:00 AM – 11:15 AM

SESSION FOUR, PANEL 1. GROWTH IN LATE TWENTIETH CENTURY DEMOCRACY

Asian American Culture Room, 4.224

Dr. Peter Ward, LBJ School of Public Affairs

¿Democracia en México?

Solange Márquez Espinoza

Universidad Nacional Autónoma de México

A Look at Anti-Party Sentiment in Venezuela

Patricia Micolta

Florida International University

Civil-Military Relations in Argentina Revisited: From Armed Contestation to Institutional Engagement

Tatiana Rizova

University of Wisconsin at Madison

México hacia un proceso electoral inédito: Las elecciones de julio del 2000

Jorge Galileo Castillo Vaquera

Universidad Autónoma Metropolitana Unidad Xochimilco

When Politics Don't Make Strange Bedfellows: Mexico's Failed PAN-PRD Coalition

David Crow

University of Texas at Austin

SESSION FOUR, PANEL 2. SHRUGS OR HUGS?: NGOS, COMMUNITY ACTION AND GOVERNMENT

Chicano Culture Room, 4.206

Moderator TBA

A importância da ação comunitária no processo de desenvolvimento social

Patrícia Nassif da Cruz

Fundação Getúlio Vargas

El abrazo vivificador: Una exploración sobre los lazos entre las Organizaciones No Gubernamentales (ONGs) y la Legislatura de la Ciudad de Buenos Aires

Brooke Robertson

Rice University

The Internet's Effect On Non-governmental Organizations in Brazil

Christine Flora Giraud

University of Texas at Austin

The Social Impact of the Dynamics Between PRONASOL and NGOs in Mexico

Amber Barnes

University of St. Thomas

Women of Resources: NGOs and Need Definition in Monterrey, Mexico

Sarah C. White

University of Connecticut

Lone Star Room, 3.208

Dr. Gregory Knapp, Department of Geography

Desarrollo sostenible y política industrial: Breve análisis de las políticas industriales de Brasil y Paraguay

Sonia González

Fundação Getúlio Vargas

Desenvolvimento de pesquisa de política de desenvolvimento sustentável no setor de energia: O caso dos parques de energia eólica do estado do Ceará

Allene Carvalho Lage

Fundação Getúlio Vargas

La reconstrucción post Mitch: entre la ilusión y el desencanto

Cecilia Mercedes Carballo de la Riva & Raquel Álvarez Flores

Universidad Complutense de Madrid

The Realities: Ending Deforestation in Latin America

Daniel Heffernan

St. John's University

The Sustainable Amazon Rain Forest: Comparing Two Initiatives (A Amazônia sustentável: Duas iniciativas em perspectiva comparada)

Luis Fujiwara

Fundação Getúlio Vargas

SESSION FOUR, PANEL 4. WOMANHOOD: CHARACTERIZATION AND REPRODUCTION

Quadrangle, 3.304

Dr. Joseph Potter, Department of Sociology

Contraceptive Use along the US-Mexico Border

Ann Moore

University of Texas at Austin

El embarazo en los andes peruanos: Aproximaciones teóricas, metodológicas y etnográficas

Chaska Tania Velarde Ramírez

Pontificia Universidad Católica del Perú

La mujer en México y su reproducción en la industria cultural: Un caso problemático de transculturación

Luis Alberto López-Jiménez

Universidad de las Américas-Puebla

Mujeres mexicanas y mexico-americanas: Conflictos de género y raza desde una perspectiva intra-étnica

Angelica Bautista

University of Texas at Austin

Modelos explicativos sobre la fecundidad y anticoncepción de mujeres de zonas rurales andinas

Carmen Yon Leau

Pontificia Universidad Católica del Perú

LUNCH BREAK ~ 11:15 AM – 12:45 PM

SESSION FIVE ~ 12:45 PM – 3:00 PM

SESSION FIVE, PANEL 1. BOTTOMS UP: GRASSROOTS PARTICIPATION AND LOCAL GOVERNMENT

Asian American Culture Room, 4.224

Dr. Lawrence Graham, Department of Government

Orçamento Participativo: The Paradoxes of Participation and Governance in Recife

Brian Wampler

University of Texas at Austin

Democratizing Urban Brazil: The Role and Limitations of Local Legislatures

Mark Setzler

University of Texas at Austin

**State-Civil Society Relationship and the Provision of Services Through Community Participation:
The Barrios of Caracas and Maracaibo, Venezuela**

Hugo Rincón

University of Texas at Austin

SESSION FIVE, PANEL 2. CATALYSTS FOR THE CONSTRUCTION OF NATIONAL IDENTITY

Chicano Culture Room, 4.206

Enrique Maestas, Department of Anthropology

Eva Canel Sank the Maine: Defining the Boundaries of Spanish Identity in Cuba, 1898-1932

John-Marshall Klein

University of Texas at Austin

Made in Buenos Aires: The Construction of a Bolivian National Identity in a Religious Context

Francisco Sastre

University of Florida

Race and National Identity in the Canal Zone: The Meehan-Payne Case and the 1964 Panama Riots

Michael Donoghue

University of Connecticut

Re-imagined Identity: Cultural Transformation in Cuban Bozales

William Van Norman

Univeristy of North Carolina at Chapel Hill

The "Tragic Case of the Guajira Jiguaní": Morality, Hygiene, and Nation Building in Cuba, 1933-1948

Sarah Arvey

University of Arizona

SESSION FIVE, PANEL 3. BETWEEN A ROCK AND A HARD PLACE: CULTURES OF RESISTANCE

Lone Star Room, 3.208

Mike Trujillo, Department of Anthropology

Adequacy of Prenatal Care Along the U.S.-Mexico Border: A Case Study of Women Delivering at Thomason Hospital, El Paso, Texas

Imelda García

University of Texas at Austin

"You've Got To Speak American!": El Cenizo's Challenge to the Imagination of Nation in the United States

Angela Stuesse

University of Texas at Austin

Housing the Hispanic Population in Willmar, Minnesota: Citizens or Sojourners?

Curtis Michael Brown

University of Texas at Austin

Gangsta Polka: Crossing Borders with Narcocorrido

Brandon Brown

University of Kansas

La salud de los trabajadores migratorios latinoamericanos

Alma Elizabeth Valadez Sánchez

Universidad Nacional Autónoma de México

SESSION FIVE, PANEL 4. SPEAK SOFTLY OR CARRY A BIG STICK? VIOLENCE, THE STATE AND THE PEOPLE

Quadrangle, 3.304

Susana Kaiser, Institute of Latin American Studies

"Más me pegas, más te quiero?": Gender and Ethnicity in State and Family Violence in Peru in the 1990s

Cristina Alcalde

Indiana University-Bloomington

Gobiernos locales en un contexto de violencia: El caso de Gloria Cuartas

Elva R. Alarcón

University of Texas at Austin

Guerrilla en México: Dos ejemplos, EZLN y EPR, convergencias y divergencias

Patricia López Gutiérrez

Universidad Nacional Autónoma de México

Política de controle de armas de fogo no Brasil: A nova proposta do governo

Luciano Bueno

Fundação Getúlio Vargas

Terrorismo moderno: Fujimori y la crisis de los rehenes en la embajada japonesa en Lima, Perú

Luisa-Maria Dietrich

Universidad de Belgrano

SESSION SIX ~ 3:15 PM – 5:30 PM

SESSION SIX, PANEL 1. VOX POPULI: SOCIAL MOVEMENTS AND EDUCATION

Asian American Culture Room, 4.224

Dr. Henry Selby, Department of Anthropology

Cheros and Hipis: Student Mobilizations in Sonora, 1967-1976

Erik Lee

University of California, San Diego

Emergence of the "New" Left in Latin America: Case Study -- The Indigenous Movement of Ecuador

Brian Payne

University of Florida

The Metro in Mexico City: An Underground Museum

Elena Shtromberg

University of California, San Diego

Global Latin Lovers: National Telenovelas for Viewers Around the World

Omar Hernández

University of Texas at Austin

SESSION SIX, PANEL 2. ICONOGRAPHIC AND LITERARY REPRESENTATION OF
RELIGIOUS PRACTICES

Chicano Culture Room, 4.206

Dr. Virginia Burnett, Institute of Latin American Studies

**"So you can ask everything": The Confession Manuals and Penitential Discourse of
Late Colonial New Spain**

Matthew O'Hara

University of California, San Diego

Integración indígena al sistema de las reducciones jesuíticas Siglos XVII-XVIII

Renata Francisquelli and Maria Camila Vollenweider

Universidad Nacional de Río Cuarto

Mascarillas Religiosas: Mimetización religiosa como método de supervivencia cultural

José Guillermo Del Carpio Saavedra

Universidad Mayor de San Andres

The Mythology and History of Jews in Nuevo Leon, Mexico

Marie Theresa Hernández

Rice University

They Spoke to Birds: Evidence of Shamanism in Jama-Coaque Figurative Sculpture

Joyce Banks

University of Texas at Austin

SESSION SIX, PANEL 3. MOSAIC OF EARLY NINETEENTH CENTURY HISTORY

Lone Star Room, 3.208

Suzanne Schadl, Department of History

Education for a Moral Republic: Simón Rodríguez and the design of citizenship in Gran Colombia

Meri Clark

Princeton University

Las Insurgentes: The Role of Women in the Revolt of Father Hidalgo, 1810

Melissa Ornelas

Trinity University

Rhetoric and Riot at the End of Brazil's First Empire

William Wisser

University of North Carolina at Chapel Hill

The Clothes on Their Backs: Textile Production in the Bahío before Independence

Ada Volkmer

Trinity University

SESSION SIX, PANEL 4. DEFINITION AND REDEFINITION OF RACE, 1800-PRESENT

Quadrangle, 3.304

Marc Perry, Department of Anthropology

The State of the Comparative Study of U.S. and Brazilian Race Relations: Which Way Forward?

Andrew de Groot-Fernandes

Tulane University

Indian Men, Afro-Creole Women: Reconsidering Interracial Relationships in Trinidad and British Guiana, 1880-1900

Audra Diptee

Florida International University

Poverty and Historicism: Colonialist Discourse During the US Occupation of Haiti, 1915-1934

James Terry

University of Kansas

Race and Media in Cuba: Granma and the Assassination of MLK

Sean Hale

University of Texas at Austin

6:00 PM

KEYNOTE ADDRESS

Closing Remarks and Introduction by

DR. NICHOLAS SHUMWAY

Director of Institute of Latin American Studies

MARÍA MARTIN

Founder and Executive Producer of the
Nationally Syndicated Radio Program “Latino USA”
Journalist Specializing in Latino Issues in the USA
and Human Rights in Central America

"The Cosmic Connection - *La Conexión Cósmica:* US Latinos and Latin America"

University Teaching Center (UTC)

Room 2.112A

(The UTC is Adjacent to Perry-Castañeda Library)

7:30 PM

RECEPTION

Location TBA

9:00 PM

FIESTA DE DESPEDIDA AT

LA ZONA ROSA

612 West Fourth Street

✓ All are welcome!

THANK YOU

The XX Annual ILASSA Conference would not have been possible

without the support and dedication of many individuals:

CONFERENCE COORDINATORS:	Sean Hale, Bethany Letalien, & Angela Stuesse
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Wheatsville Food Co-Op

Copa Airlines

CC's Gourmet Coffee House

University Lutheran Church

Texas French Bread

H.E.B.

We extend our sincere thanks to everyone else who has contributed to making the conference a success, including our speakers, panel moderators, participants, and the people who opened their homes to out-of-town participants.

~SCHEDULE OF ACTIVITIES~

FRIDAY, FEBRUARY 11, 2000

7:45 – 8:00 AM Registration & Welcome

 ✓ *Texas Union Loggia*

11:15 AM – 12:45 PM Lunch Break

12:45 PM – 5:30 PM Paper Presentations

6:00 PM Keynote Address: María Martin
Journalist/Executive Producer of “Latino USA”
✓ *University Teaching Center (UTC 2.112A)*

7:30 PM Reception
✓ *Location TBA*

9:00 PM Fiesta de Despedida at La Zona Rosa
✓ *612 West Fourth Street*

María Emilia Martin



Ms. Martin will give the keynote speech at the XX Annual ILASSA Conference.

Please join us at the University of Texas Campus
in UTC (University Teaching Center) Room. 2.112A, at 6pm on Saturday, February 12, 2000.

This event is open to the public.

María Emilia Martin is a pioneering Latina public radio journalist with over twenty years of experience in her field. In 1992, Martin left her position as the Latino affairs editor with National Public Radio and began work with the University of Texas to launch [Latino USA](#), the first English language radio show produced from a Latino perspective.

Before joining NPR, Martin worked as a freelance reporter and independent producer for NPR, *Crossroads*, *Soundprint*, and *Noticiero Latino*. She has reported from throughout Latin America, including Central America and Mexico, and is currently involved in expanding *Latino USA's* coverage of Latin America. Martin's first position in radio was as a news and public affairs director of KBBF, the first Latino controlled public radio

station, which served a farm worker audience in Santa Rosa, California.

María Martin's work is informed by the standard that media provide an accurate reflection of society. She works to assure that all media comply to this standard and in her own work strives to provide compassionate, compelling, and informative programming. To this end, as executive producer of *Latino USA*, Martin explains that "What we attempt to do with our program, is to make this country's Latino culture visible, in all its richness, humanity, and complexity. By doing so we hope to open up their minds and hearts at a time when inter-cultural understanding is sorely needed in this country."

[To see María Martin's bio on Latino USA](#)

[Here's a good recent story by María Martin "Taco Bell and Latino stereotypes"](#)