



ILASSA

INSTITUTE OF LATIN AMERICAN STUDIES STUDENT ASSOCIATION
TERESA LOZANO LONG INSTITUTE OF LATIN AMERICAN STUDIES
THE UNIVERSITY OF TEXAS AT AUSTIN
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ILASSA33

ANNUAL STUDENT CONFERENCE ON LATIN AMERICA



Thursday-Saturday

FEBRUARY 7-9, 2013

BENSON LATIN AMERICAN COLLECTION AND THE TEXAS UNION
THE UNIVERSITY OF TEXAS AT AUSTIN



ILASSA 33

ANNUAL STUDENT CONFERENCE ON LATIN AMERICA

Thursday-Saturday
FEBRUARY 7-9, 2013

BENSON LATIN AMERICAN COLLECTION AND THE TEXAS UNION
THE UNIVERSITY OF TEXAS AT AUSTIN



**Sponsored by the Institute of Latin American Studies Student Association,
Teresa Lozano Long Institute of Latin American Studies,
John L. Warfield Center for African and African American Studies, and
the Department of English, College of Liberal Arts, The University of Texas at Austin**

THE CONFERENCE AT A GLANCE



The welcome event will be held in the Benson Latin American Collection located in Sid Richardson Hall (SRH), and all other events are located in the Texas Union (UNB). The Hospitality Suite is in SRH 1.302 on Thursday and UNB 3.128 on Friday and Saturday. Here you can relax, get refreshments, and ask the Conference Coordinators questions.

DAY ONE: THURSDAY, FEBRUARY 7

- 12:00–8:00 P.M.** **REGISTRATION** in ILASSA Student Lounge, SRH 1.302
- 3:00–4:00 P.M.** **TOUR OF THE BENSON LATIN AMERICAN COLLECTION**
- 6:00 P.M.** **WELCOME ADDRESS**
Benson 2nd Floor Conference Room, SRH Unit 1
CHARLES R. HALE, Director, LLILAS Benson
Light refreshments will be served
- 7:30 P.M.** **DINNER** at El Chile (1809 Manor Rd, 78722)
for those who prepaid for the event

DAY TWO: FRIDAY, FEBRUARY 8

- 8:30 A.M.–5:00 P.M.** The Hospitality Suite (UNB 3.128, Sinclair Suite) will be open for continuing registration and information.
- 9:00–10:20 A.M.** **SESSION 1**
African Diaspora; Identity Formation; Colonial History; Art and Music
- 10:30–11:50 A.M.** **SESSION 2**
Women and Gender in Mexico and Central America; The Catholic Church, Evangelicalism, and Spirituality; International Relations
- 12:00–12:40 P.M.** **BOXED LUNCH**
- 12:45 P.M.** **KEYNOTE ADDRESS**
Benson 2nd Floor Conference Room, SRH Unit 1
CONCEPCIÓN SANTAY GÓMEZ (Ixil-Maya),
Alcalde Indígena (Indigenous Mayor), Cotzal, Guatemala

THE CONFERENCE AT A GLANCE - CONTINUED

2:00–3:20 P.M. **SESSION 3**

Marginalized Peoples within Medicine in Mexico; Language and Identity; Economics and Development Schemes

3:30–4:50 P.M. **SESSION 4**

Women and Social Movements; Environment; Politics in Latin America

5:30 P.M. **HAPPY HOUR**

Location TBA

DAY THREE: SATURDAY, FEBRUARY 9

10:30 A.M.–5:00 P.M. The Hospitality Suite (UNB 3.128, Sinclair Suite) will be open for continuing registration and information.

10:30–11:50 A.M. **SESSION 5**

Zapatismo and Youth in Chiapas; Mexico: Violence, Gender, and Sexuality; Social Policy and Relations in Brazil

12:00–1:45 P.M. **LUNCH** (on your own)

2:00–3:20 P.M. **SESSION 6**

Justice and Reconciliation; Migration and Identity across the Americas; Haiti and Dominican Republic

3:30–5:00 P.M. **SESSION 7**

Mass Media and Social Movements; Central America and the Legacies of War: Security, Migration, and Peace-Making; Film Studies

8:00 P.M. **FIESTA DE DESPEDIDA**

Details TBA

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ANNUAL STUDENT CONFERENCE ON LATIN AMERICA

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CONFERENCE PANEL SCHEDULE

THURSDAY, FEBRUARY 7

12:00–8:00 P.M. **REGISTRATION IN ILASSA STUDENT LOUNGE, SRH 1.302**

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FRIDAY, FEBRUARY 8

8:30 A.M.–5:00 P.M. The Hospitality Suite (UNB 3.128, Sinclair Suite) will be open for continuing registration and information.

9:00–10:20 A.M. SESSION 1

PANEL 1: AFRICAN DIASPORA, UNB 2.102, EASTWOODS ROOM

“We Afrodescendants Are Products of the Slave Trade”: Exclusionary Framings of the Argentine 2010 Census Question on African Descent

Katherine Jensen, University of Texas at Austin

Black Brotherhoods: Confraternities and Mining in Colonial Mexico and Brazil

Farren Yero, Tulane University

Black Activists and the Struggle for Political Representation in Brazil (1945–1948)

Edilza Sotero, Universidade de São Paulo

PANEL 2: IDENTITY FORMATION, UNB 3.208, LONE STAR ROOM

A Rose by Any Other Name: Death Portrait of Rosa de Lima and Issues of Identity and the Self-Fashioning of a Criollo Elite in Viceregal Peru

Sonya Wohletz, Tulane University

Tiki Tiki: A Case Study Analyzing the Articulation of an Online Latinidad

Adolfo R. Mora, University of Texas at Austin

The Kakataibo Indigenous Peoples and the “Isolated Peoples”

Angela Tapia, University of Texas at Austin

A representação da cultura do tráfico de drogas do Rio de Janeiro através do olhar etnográfico de Paulo Lins em Cidade de Deus (1997)

Daniela Meireles, University of Texas at Austin

PANEL 3: COLONIAL HISTORY, UNB 4.224, ASIAN CULTURE ROOM

Lettered Landscapes: Andean Legal Writings during Spanish Colonialism, 16th–18th Centuries

Alexander Menaker, University of Texas at Austin

Twisted Words, Forgotten Falls: The Myth of Adam and Eve in the Codex Telleriano-Remensis

Allison Caplan, Tulane University

Cuautla de Amilpas: Pardos and Race in Colonial Mexico

Christina Villarreal, Rice University

Preveniando error en la propagación de la fe: The Nascence of Book Censorship in Mexico, 1539–1555

Albert Palacios, University of Texas at Austin

FRIDAY, FEBRUARY 8 - CONTINUED

PANEL 4: ART AND MUSIC, UNB 4.206, CHICANO CULTURE ROOM

Gothic Third World: Photography and the Poetics of Exclusion

Javier Padilla, Princeton University

Artistic Struggles, Across Diaspora

Jelisa Robinson, University of Texas at Austin

From the Material Realm to Socio-Artistic Transcendence: A Marxist Perspective on Peruvian Chicha Music

Jeremy Falson, University of New Mexico

10:30–11:50 A.M. SESSION 2

PANEL 1: WOMEN AND GENDER IN MEXICO AND CENTRAL AMERICA, UNB 2.102, EASTWOODS ROOM

Mediating the Voices of Women: U.S.-Guatemala Transnational Political Solidarity and Knowledge Production, 1983–1985

Cristina Metz, University of Texas at Austin

The Role of Women during and after the Civil War in El Salvador

Jessica Diaz-Hurtado, University of Wisconsin, Madison

Gender Differences among Migrant and Non-migrant Households in Guatemala

Stanley Kasun, University of Texas at Austin

¿Chepina mujerista? Análisis de la campaña de Josefina Vazquez Mota desde una perspectiva de género

Sofía Lozano Snively, Universidad de Monterrey

PANEL 2: THE CATHOLIC CHURCH, EVANGELICALISM, AND SPIRITUALITY, UNB 3.208, LONE STAR ROOM

Born-Again Virgin: The Guadalupan Anniversary of 1945 and the Modus Vivendi between Mexican Church and State

Andrew Weiss, University of Texas at Austin

Changed Men? Evangelical Ethics, Alcoholics Anonymous, and Men's Identity Work in Northern Costa Rica

William Dawley, University of California, San Diego

Ifa Divination as Mental Health Practice

Farid Leonardo Suarez, New York University

Sonia Cristina Hart, University of California, Berkeley

Decadência: The Iconoclasm of Edir Macedo

Justin Doran, University of Texas at Austin

PANEL 3: INTERNATIONAL RELATIONS, UNB 4.224, ASIAN CULTURE ROOM

The Development of the “Japanese Peace Corps” in Latin America from 1968 to 2010

Kumiko Kawachi, University of Texas at Austin

La preservación de la institucionalidad democrática en la UNASUR, como medio para el mantenimiento de la integración regional

Rodrigo Quintero, Universidad de Monterrey

Cuba’s Foreign Policy in the Middle East

David Grantham, Texas Christian University

12:00–12:40 P.M. **BOXED LUNCH, UNB 3.304, QUADRANGLE ROOM**

12:45 P.M. **KEYNOTE ADDRESS**

UNB 3.304, QUADRANGLE ROOM

CONCEPCIÓN SANTAY GÓMEZ (Ixil-Maya)

Alcalde Indígena (Indigenous Mayor), Cotzal, Guatemala

2:00–3:20 P.M. **SESSION 3**

PANEL 1: MARGINALIZED PEOPLES WITHIN MEDICINE IN MEXICO,

UNB 2.102, EASTWOODS ROOM

Revolutionary Nurses at the U.S.-Mexico Border, 1911–1915

Darcy Rendón, University of Texas at Austin

Medical Racism and Maternity in Mexico, 1888–1936

Elizabeth O’Brien, University of Texas at Austin

Estudiantes de medicina como promotores de la justicia social: Pueblos indígenas e interculturalidad en salud

Paloma Rodríguez López, Universidad de Monterrey

Incorporating the Spirit of the Revolution: Francisco I. Madero’s Spiritism in the Mexican Revolution of 1910

Michael Amoroso, University of Texas at Austin

PANEL 2: LANGUAGE AND IDENTITY, UNB 3.208, LONE STAR ROOM

La incorporación parcial del indígena y quechua dentro del proyecto nacional peruano de Clorinda Matto de Turner

Brendan Regan, University of Texas at Austin

Gender, Ethnicity, and Discourse in a Shipibo Community in Lima

Nino Bariola, University of Texas at Austin

The Linguistic and Cultural Implications of Spanish Loanwords and Code-switching in K’iche’ Maya

Amber Jacks, University of New Mexico

PANEL 3: ECONOMICS AND DEVELOPMENT SCHEMES, UNB 4.224, ASIAN CULTURE ROOM

Análisis y propuestas de mejora para el esquema de Asociaciones Público-Privadas en México

Ingrid Sada, Instituto Tecnológico y de Estudios Superiores de Monterrey

Heidi Sada, Universidad Iberoamericana

El papel de Venezuela y Petrocaribe en la nueva Cooperación Sur-Sur

Ximena Zapata and Daniele Benzi, Facultad Latinoamericana de Ciencias Sociales, Ecuador

Climate Change in Brazil: The Future of the Amazon and National Policies

Kelly Rytel, University of California, Los Angeles

The Myth of Yeomanry in Northeastern Argentina: Narrating Crisis in the Yerba Mate Industry, 1929–1943

Ashley Roseberry, University of Georgia

3:30–4:50 P.M. **SESSION 4**

PANEL 1: WOMEN AND SOCIAL MOVEMENTS, UNB 2.102, EASTWOODS ROOM

Impact and Politics: The Venezuelan Women’s Movement

Brianna Russell, University of San Francisco

Criminal Queens: Beauty and Power in Contemporary Mexico

Elizabeth Halpin, University of New Mexico

Carnaval’s Contradictions: The Incorporation of Women in Uruguayan Murga

Ana Szogi, University of Florida

Comedores populares: Rethinking Feminism in Post-Crisis Latin America

Jennifer Triplett, Tulane University

PANEL 2: ENVIRONMENT, UNB 3.208, LONE STAR ROOM

American Informal Empire and Tropical Nature: The Hamilton Rice Expeditions to the Amazon, 1901–1926

Adrian Lerner, Yale University

Land-use Zoning for Conservation and for Production: Perspectives of Native Forest Governance in Salta, Argentina

Craig Hutton, Texas A&M University

Territory within Payments for Environmental Services in the Ecuadorian Páramo

Audrey Joslin, Texas A&M University

FRIDAY, FEBRUARY 8 - CONTINUED

Local Understandings of Foodways and Urban Space in the Peruvian Amazon
Scarlett Andrews, Tulane University

PANEL 3: POLITICS IN LATIN AMERICA, UNB 4.224, ASIAN CULTURE ROOM

The View from Above: Rethinking State-Labor Relations during Argentina's Proceso de Reorganización Nacional

Edward Brudney, Indiana University

Kirchnerismo: Cultura política

Marcos Barrera

The Constraints of Institutionalized Political Party Systems on Political

Corruption/A Game of Cat and Mouse: How to Trap the Cat?

Susan Achury, University of Texas at El Paso

5:30 P.M. **HAPPY HOUR**
Location TBA

SATURDAY, FEBRUARY 9

10:30 A.M.–5:00 P.M. The Hospitality Suite (UNB 3.128, Sinclair Suite) will be open for continuing registration and information.

10:30–11:50 A.M. **SESSION 5**

PANEL 1: ZAPATISMO AND YOUTH IN CHIAPAS, UNB 3.116, TEXAS GOVERNORS' ROOM

El desplazamiento forzado a comunidades zapatistas por grupos paramilitares en Chiapas: Una barrera al desarrollo de los derechos humanos en la región de 1994 a 2012

Rosalba Estefanía Quiñones Rodríguez, Universidad de Monterrey

El movimiento zapatista: Impacto internacional en la construcción de los movimientos altermundistas

Mónica Campos Valladolid, Universidad de Monterrey

Historias de vida de adolescentes con conductas agresivas en Tapachula, Chiapas:

Una aproximación a la temática en tiempos de la criminalización de la juventud

José Arturo Picazo Muñoz, Centro de Estudios Superiores de Tapachula

SATURDAY, FEBRUARY 9 - CONTINUED

PANEL 2: MEXICO: VIOLENCE, GENDER, AND SEXUALITY, UNB 4.224, ASIAN CULTURE ROOM

Una mujer virtuosa lo puede todo: Retórica de la virtud femenina en la prensa católica mexicana del siglo XIX

Adriana Pacheco-Roldan, University of Texas at Austin

La religión católica como un impedimento a la libre sexualidad en Tapachula, Chiapas, 2012

Jorge Abraham Reyes Hernández, Centro de Estudios Superiores de Tapachula

Arcoíris en la niebla: Cómo evolucionó el movimiento LGBTQ en México

Argenis Mayorga Ledezma, Universidad de Monterrey

Reinas de violencia

Ashley Garcia, Georgetown University

PANEL 3: SOCIAL POLICY AND RELATIONS IN BRAZIL, UNB 4.206, CHICANO CULTURE ROOM

The Value of a Free Lunch: A Cost-Benefit Analysis of Brazilian School Feeding Programs

Jessie Bullock, Vanderbilt University

Anti-Poverty Program Participation: Do the Urban Poor Self-Exclude in Brazil?

Sean Higgins, Tulane University

A Critique of the Recognition of the Right to Establish "Homoaffective" Civil Unions in Brazil

Bruno Martins Soares, Universidade de São Paulo

Race Relations in Brazil: An Examination of Race in Brazil's Development

Farrell Ocasio, New College of Florida

12:00–1:45 P.M. **LUNCH** (on your own; list of local establishments available)

2:00–3:20 P.M. **SESSION 6**

PANEL 1: JUSTICE AND RECONCILIATION, UNB 3.116, TEXAS GOVERNORS' ROOM

Moral Restoration through Transitional Justice: A Comparison between Argentina, Chile, and Brazil

Marina Todeschini, University of New Mexico

Mega Cause I Trial: An Analysis of Justice for Argentina's Dirty War

Coreen Davis, University of San Francisco

The Catholic Church, Civil War, and Injustice in El Salvador: The Role of the Catholic Church in Establishing Democracy and Human Rights during El Salvador's Civil War

Samuel Johnson, University of New Mexico

Searching for the Meaning of Truth: An Examination of the Objectives of the Brazilian National Truth Commission

Robyn Smith, Tulane University

PANEL 2: MIGRATION AND IDENTITY ACROSS THE AMERICAS,

UNB 4.224, ASIAN CULTURE ROOM

Haitian and Bolivian Immigration to Brazil: A Comparative Case Study

Humberto Cruz, Cristina Ventresca, and Thomas Maffai, Columbia University

DREAMers, Anti-Immigrant Legislation, and Public Educators in Tucson, Arizona

Rachel Chapman, University of Arizona

Local Communities and Migrant Illegality: The Politics of Inclusion in New Haven

Shelby Smith, University of Arizona

“Agua adelante y agua atrás”/Navigating the Waters of (Mis)Representation:

Dominican Immigrants and Their Journey to and in Puerto Rico

Jessica Gonzalez, University of Washington

PANEL 3: HAITI AND THE DOMINICAN REPUBLIC, UNB 4.206, CHICANO CULTURE ROOM

Haití en la literatura latinoamericana

Bryn Campbell, University of New Mexico

A Lifetime to Plant and Uproot: Writing and Reading Nation in Caribbean

Diaspora Literature

Laura Mellem, Tulane University

The Dominicanization of Landscape at the Haitian-Dominican Borderline:

Trujillo's Nationalization Campaign after the 1937 Massacre

Carolina Bonilla Elvira, University of New Mexico

Biosand Filters in Haiti: An Ethnography of Aid in the NGO Playground

Kelly Stetter, New York University

3:30–5:00 P.M. SESSION 7

PANEL 1: MASS MEDIA AND SOCIAL MOVEMENTS, UNB 3.116,

TEXAS GOVERNORS' ROOM

Broadcasting Decolonization: Community Media in El Alto, Bolivia

Rebecca Jackson, Macalester College

Mapuche Social Media Usage as a Tool for Counter Public Formation

Baird Campbell, Tulane University

Tag Me, Like It, and Share It: DREAM ACTivism and Political Mobilization via Social Media

Ismael Cuevas, University of Texas at Austin

“Liking,” “Sharing,” and Amazon “Watching”: An Image Analysis of Amazon Watch's Facebook Profile

Ingrid Carolina Ramón Parra, Loyola Marymount University

PANEL 2: CENTRAL AMERICA AND THE LEGACIES OF WAR: SECURITY, MIGRATION, AND PEACE-MAKING, UNB 4.224, ASIAN CULTURE ROOM

Mujeres en las Maras dentro del Triángulo Centroamericano: Relación de género como reflejo de la sociedad

Mariana Zamudio Guajardo, Universidad de Monterrey

Grassroots Peacemaking: The Paradox of Reconciliation in El Salvador

Ruth Elizabeth Velasquez Estrada, University of Texas at Austin

Criminalización de migrantes en la frontera sur de México:

Seguridad humana vs. seguridad nacional

Ana Cecilia Martínez Rodríguez, Universidad de Monterrey

La muerte dijo otro cuento

Deborah Sposito, University of New Mexico

PANEL 3: FILM STUDIES, UNB 4.206, CHICANO CULTURE ROOM

More Beautiful than Crazy: The Glamorization of Assimilation in the Film Crazy/Beautiful

April Melody Sanchez and Adolfo R. Mora, University of Texas at Austin

“Y te voy a dejar bien claro como no estoy aquí para darte gusto”: Gendered

Representations by Cuba's New Female Directors

Bianka Ballina, Tulane University

A cultura do dribble: Brazil Revealed through World Cup

Ashley Yoder, University of New Mexico

8:00 P.M.

FIESTA DE DESPEDIDA

Details TBA

ABOUT THE KEYNOTE SPEAKER

CONCEPCIÓN SANTAY GÓMEZ

Concepción Santay Gómez is the Alcalde Indígena (Indigenous Mayor) of Cotzal and is one of the leaders who have been protesting the construction of a hydroelectric dam being built by an Italian company since 2008.

The communities of Cotzal launched a four-month blockade of the main road to stop its construction and demand negotiations with the company building the dam between January and April 2011. The Guatemalan state responded to the situation by sending five hundred soldiers and policemen into San Felipe Chenla on March 18, 2011, to end the blockade (which they failed to do). On June 12, 2012, a military detachment was re-established in Cotzal without the consent of the communities but which had the support of the mayor who had previously denounced the Alcaldía Indígena. The arrival to Guatemala of development projects such as dams and mining has been marked by violent evictions, social divisions, and re-militarization.

In his visit and participation in the *ILASSA33 Annual Student Conference on Latin America*, Santay Gómez will share his experiences and discuss the challenges that the Maya in Guatemala have been confronting with development projects.

Concepción Santay Gómez (Ixil-Maya) es el Alcalde Indígena de Cotzal y es uno de los líderes que se han opuesto en la construcción de una represa hidroeléctrica, que está siendo construida por una empresa italiana desde el año 2008.

Las comunidades de San Juan Cotzal realizaron un bloqueo de la carretera principal de la comunidad que duró cuatro meses con el fin de detener su construcción y demandar negociaciones con la empresa entre enero y abril de 2011. El Estado guatemalteco respondió a esta resistencia pacífica con el envío de 500 soldados y policías en San Felipe Chenla el 18 de marzo de 2011 para acabar con el bloqueo (que no pudieron hacer). El 12 de junio de 2012, un destacamento militar fue restablecido en Cotzal sin el consentimiento de las comunidades, pero que contó con el apoyo del alcalde municipal que previamente había denunciado la Alcaldía Indígena. La llegada de proyectos de desarrollo como represas y minería a Guatemala se ha caracterizado por desalojos violentos, las divisiones sociales y remilitarización.

En su visita y participación en el *XXXIII Anual ILASSA Conferencia Estudiantil sobre América Latina*, Santay Gómez compartirá su experiencia y discutirá los retos que los Mayas en Guatemala han enfrentado con estos proyectos.

ILASSA33

ANNUAL STUDENT CONFERENCE ON LATIN AMERICA

ILASSA would like to thank the following people for their help and dedication:

ILASSA33 COORDINATORS

Alida Perrine
Daniele Coplin
Adam Torres

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Virginia Hagerty and Teresa Wingfield

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