Brazil: land and people
Regions

- **North**
  - Amazonia – mainly covered by rain forest
  - Pará state – along the Amazon to the coast
  - Chief means of transportation – water
  - Main cities are Manaus and Belem
  - Economies based on rubber, timber, fishing
  - Ecotourism
Belem – at the mouth of the Amazon
Northeast

- 30% of Brazilians live here
- Pernambuco and Bahia were the centers of colonial rule by the Portuguese
- Salvador was a hub of the slave trade
- Fertile coastal plain – sugar plantations
- Dry interior – cattle
- Largest cities are Salvador, Recife and Fortaleza
- Home to Fernando de Noronha – island
Images of the Northeast
Central West

- Central Plateau
- Planned capital city of Brasilia
- Pantanal – wetlands
- Industrial farming – cattle
- Ecotourism
Images of Brasilia
Images of the Pantanal
Southeast

- The majority of the population
- Best developed industry and most advanced agriculture
- Main cities are São Paulo, Rio de Janeiro, Minas Gerais
- Mountains, Atlantic forest
- Minerals, gems, soy, coffee, manufacturing
Images of São Paulo
South

- Cattle, ago-industry, grains
- Hydoelectric industry
- Iguaçu Falls, tourism
- Once sub-tropical forests, only some remain
Other facts about Brazil – now

- 60% of the population is under 29
- Over 50% of the population is in the state of São Paulo
- 6th most populous country in the world
Other facts about Brazil – then

- Paleo-Indian culture at least 10,000 years old
- Once over 170 different languages
- Coastal groups that survived were the Tupi and the Guarani
- Portuguese “claimed” Brazil in 1500
- Brazilwood exported for red dye
- Positive attitude towards racial diversity established with intermarriage
Others

- Dutch settlement in Olinda until 1640
- First Jewish settlement in the New World in Recife
- Sugar, gold and gems, coffee, rubber for latex, and all the politics of independence
- Today’s Brazil: current economic news
• On-site research 2007: Sonja Schmidt
• Thank you to photographers: Ellen Kintz, Lisa Schrenk and Gina Vasquez
• Map: Perry-Castañeda Library Map Collection, Univ. of Texas, Austin
• Additional information drawn from Culture Smart, Brazil, 2005