Sustainable Development: Preserving Environment, Community, and Economy in Brazil

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Never doubt that a small group of committed people can change the world. Indeed, it is the only thing that ever has. – Margaret Mead
Cooperative Novo de Novo, Salvador

Recycling Project: making furniture out of plastic bottles

- “Gives kids the opportunity to contribute to their society and they feel positive about the work they do”
- Think globally, act locally
- Project-based work towards a common goal

http://www.novodenovo.art.br
• Music School in Manaus
• Courses on making guitars
• Shop to sell goods
• 60 students a year
• Community Sustainability

http://www.olea.org.br
Projeto Tamar

“The hunter of yesterday turned into the protector of life”

Goals:

- conservation and applied research of turtles
- environmental education (nightly lectures)
- sustainable development (pay hunters to research and tag turtles)

- Ninety percent of the people involved are members of the communities where the bases are established.

http://www.tamar.org.br/ingles/
ELL School in Candeal Pequeno, Salvador

- Using “community strengths of music, dance, and a history of resistance to teach English”
- Design follows local social realities through themes
- Based on program Building Basic Literacy
- Weekly community assembly to address problems and solutions

http://www.pracatum.org.br
Projeto Arara Azul, Pantanal

- Maintain a viable population in nature
- Disseminating the importance of biodiversity
- Mobilizing local population towards conservation
- Make and maintain nests

http://www.projetoararaazul.org.br
Precious Woods, Amazon

- Sustainable management of tropical forests
- Low-impact, long-term preservation
- Preserve 80%, Cut 20%
- An average of 4 trees per hectare
- Social, economy, environment
- FSC Certification

http://www.preciouswoods.com